

## Mark Allen Group acquires TES SEN SHOW from TES Global

Friday 12 May, 2017

MA Exhibitions Limited, the exhibition arm of the Mark Allen Group, has completed its acquisition of the UK's largest special educational needs show, *TES SEN Show*, from TES Global Limited. Under the terms of the deal, TES Global has agreed to licence its name to MA Exhibitions for an undisclosed period.

Mark Allen Group is no stranger to the education sector. It's operating company, MA Education, publishes leading brands, including *Nursery World*, *Early Years Educator*, *Headteacher Update* and *SecEd*. In addition, as part of its portfolio of large-scale events, MA Exhibitions organises prominent exhibitions for early years and child care professionals, *Nursery World Show* in London and *Nursery World Show North*.

Ben Allen, chief executive officer of the Mark Allen Group said: "The TES SEN Show perfectly complements our established education brands. It also enhances our exhibition and event business, which has grown significantly in the last three years in line with our strategic development plans. I'm delighted that we have been able to acquire such a highly regarded event as the TES SEN Show, which celebrates its 25-year anniversary this year."

Trevor Barratt, managing director of TES Global said: "With the incredible support of a dedicated community, we have seen the SEN Show grow from start-up to a much-loved set piece in the education calendar. As the show continues to flourish, it will benefit from the nurturing and support of a specialist with strong exhibition and education credentials. Tes remains committed to the people and institutions behind the whole education sector, both in the UK and internationally."

The first TES SEN Show that MA Exhibitions will organise will be at the British Design Centre in London from 6-7<sup>th</sup> October 2017.

*Ends*

### Notes for editors

For further information contact:

Ben Allen, chief executive, Mark Allen Group: [ben.allen@markallengroup.com](mailto:ben.allen@markallengroup.com)

Peter Sigrist, head of communications, Tes Global Limited: [trevor.barratt@tesglobal.com](mailto:trevor.barratt@tesglobal.com)

Mark Allen Group

**About Mark Allen Group:** The Mark Allen Group is a dynamic media company which delivers high-quality content through market-leading journals, magazines, books, events, exhibitions and websites. It publishes 65 titles and organises over 200 events a year in healthcare, education, business and consumer markets. [www.markallengroup.com](http://www.markallengroup.com)

**About Tes:** Tes is dedicated to supporting the world's teachers. Our mission is to enable great teaching by helping educators find the tools and technology they need to excel, supporting them throughout their career and professional development. We're home to the world's largest online community of teachers with over 8 million registered users and this network is one of the fastest growing of any profession globally, helping support, guide and inspire educators around the world. [www.tes.com](http://www.tes.com)

### Media:



### Related Sectors:

Education & Human Resources ::  
Media & Marketing ::

### Scan Me:



## Company Contact:

—

### Mark Allen Group

T. 0207 501 6362

E. [luca.da-re@markallengroup.com](mailto:luca.da-re@markallengroup.com)

W. <http://www.markallengroup.com/>

[View Online](#)

### **Additional Assets:**

<http://www.markallengroup.com/our-news/mark-allen-group-acquires-tes-sen-show-from-tes-global>

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.mark-allen-group.pressat.co.uk>