MaritalAffair.com, the world's largest extramarital affair site sees +72% increase in female sign ups during COVID-19 crisis following a relaunch across six countries

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24th March 2020 - London, UK: MaritalAffair.com, the world's largest extramarital affair site sees +72% increase in female sign ups during COVID-19 crisis following a relaunch across six countries

Marital Affair, previously acknowledged as one of the **biggest dating sites in Europe and Australia for extramarital flings**, reports relaunch into both markets as well as expansion into the USA, Canada, New Zealand and South Africa.

The worldwide phenomenon was famed for its **innovative site functions** that helped open-minded adults find exactly what they are looking for in a discreet and convenient way. Since relaunching in the UK **the un-traditional dating site has gone down a storm with the number of registrations to the site increasing by +72%** from January to February 2020.

As the global pandemic, COVID-19, surges through society, it is anticipated that activity across the controversial dating site will grow tenfold. With more men and women at home and online, the Marital Affair team have already reported a **+43% increase in women joining the website each day**, in March versus February. The site's members are all looking for discreet, pleasurable connections at a time that fear and worry spreads across the globe.

With people trapped at home for the foreseeable future, the headline-grabbing dating website has plans to help bored housewives, distracted remote workers with insatiable lust and those with a desire to seek uncomplicated, risk-free, adult fun, the opportunity to connect online and watch their fantasies come to life.

Experts have warned divorce rates are very likely to rise as couples spend time in isolation. With peak time for divorce usually occurring during summer holidays and over Christmas as a result of long exposure, it is no wonder the rates are expected to rise in a more intense isolation situation.

An anonymous source from MaritalAffair.com comments:

"Our members come from all walks of life, but ultimately they are all looking for the same 'bit on the side' fun to add spice to their normal routine. MaritalAffair.com continues to grow in the six countries it is present and I'm pleased to see all six of these embrace the brand as we take the site back to market under new ownership.

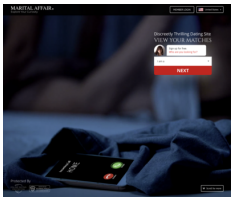
"Throughout 2019 we put considerable resource into further securing and advancing our mobile website. With over 73% of our UK members signing up via a mobile device, being able to support our members so effectively while they go about their everyday life is something I'm particularly proud of.

"I'm excited to see Marital Affair's online community grow as we enter a period of isolation. Our desire is to provide passion paired with discretion and at a time that people aspire to remain connected with the community, what better way than to explore non-committal fantasies than in a safe and secure online environment".

For interview requests with the team behind MaritalAffair.com or to request further information, please contact: press@macduff.media

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