Marc Mustard Joins Bentley Communications Team

Thursday 19 February, 2015

Bentley Motors is announcing the appointment of Marc Mustard as News and Product Communications Manager, effective 23 February 2015. The role, which has been newly created within the Communications department, sees Marc join the global team at a key phase in the company's history, ahead of the launch of the Bentley Bentayga in 2016.

Marc commented: "Bentley is entering into a hugely exciting period, so I can't think of a better time to be joining the Communications team. Upcoming models, like the Bentley Bentayga, are truly groundbreaking and among the most hotly anticipated in the automotive world. I'm really looking forward to being involved."

Marc will be based at Bentley's global headquarters in Crewe and joins from MINI, where he was UK Media Relations Manager. Prior to that, Marc spent five years in public relations agencies working with major international automotive brands. Marc started his career as a motoring journalist with the Press Association, Auto Express and Australia's Wheels magazine.

Marc can be contacted at Marc.Mustard@Bentley.co.uk and +44(0)1270 535043 from Monday 23 February.

- ENDS -

Andrea Baker
Head of Media Communications
andrea.baker@bentley.co.uk
+44(0)7415 499252

Andrew Roberts
Director of Communications
andrewa.roberts@bentley.co.uk
+44(0)7432 718801

Bentley Motors Ltd
Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

Notes to editors

- Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 3,800 people at Crewe.

Media:



Related Sectors:

Motoring ::

Scan Me:

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk