Manomasa: Tortillas With Spirit

Tuesday 29 April, 2014

Manomasa is an exciting brand of tortillas with spirit, available in three adventurous flavours: Chipotle & Lime, White Cheddar and Sea Salt & Cracked Black Pepper (RRP £1.99 for 160g pack).

Shaking up all expectations of the tortilla chip, **Manomasa** was born on the back streets of Mexico and pays tribute to the original tortilla chip - the totopo - whilst branching out into new tastes, sensations and textures inspired by the diversity and creativity of street food culture.

Each variety of Manomasa tortillas has a distinctive shape (designed for snacking, scooping or dipping), texture (using super-seeds, such as sunflower, linseed and caraway for extra depth and bite) and exciting flavour combinations to suit the modern palate, for a unique snacking experience.

Chipotle & Lime: The Totopo

This chip is shaped in a traditional Mexican triangle, and is a delicious blend of Guajillo chilli and sweet red bell peppers, finished with rich, smoky chipotle chilli and the fresh zing of lime.

The Chipotle & Lime chips are made from the finest white corn masa, rolled out extra thin and toasted until they pop. The chips are then tumbled through sunflower oil for a crisp base, the addition of ‘pepito’ pumpkin seeds gives extra crunch to each bite.

Sea Salt & Cracked Black Pepper: The Sixer
A hexagonal seed-studded chip, with the subtle taste of onion and garlic, seasoned with a pinch of salt and fresh cracked black pepper. Poppy, sunflower, linseed and the distinctive warmth of caraway seeds lend a further depth of flavour and texture.

Using strong yellow corn masa, rolled out to a medium thickness before being toasted and tumbled through sunflower oil for the crispiest chip.

White Cheddar: The Super Scoop
A super-scooping oval shaped classic chip, with the tang of creamy white cheddar, a sprinkling of cilantro and golden linseeds for a gentle bite.
White corn masa is rolled out thickly, rested, and slow toasted on a low heat, before being paddled through sunflower oil for a rustic and robust tortilla chip.

Manomasa chips are available from Ocado, Whole Foods Market, Fortnum & Mason and independent delis and farm-shops, priced at £1.99 (per 160g bag).

Website: www.manomasa.co.uk
Twitter: @manomasa_
Facebook: /Manomasa.Tortillas

For all media enquiries, images and sample requests, please contact Palm PR:

Palm PR
Bianca Capstick or Robyn Davis
bianca@palm-pr.com / robyn@palm-pr.com
0207 871 6733 / 0207 871 6734

Media:



Related Sectors:

Food & Drink ::

Related Keywords:

Manomasa :: Tortillas ::

Scan Me:

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk