Manchester’s MedEquip4Kids Celebrate their 30th Year with “B Kids 4 Kids” Christmas Campaign

Thursday 5 November, 2015

On Friday 6 November MedEquip4Kids launch their Christmas Campaign “B Kids 4 Kids” and ask supporters to do something childish and fun to celebrate their work.

Prestwich based MedEquip4Kids improves the health of children and babies in the Northwest by providing lifesaving paediatric medical equipment, play facilities in hospitals, specialised equipment for disabled children, and resources to improve children's mental health.

Paul Cocker, MedEquip4Kids Corporate Fundraiser, says:

“Hospitals can be distressing places, especially for children and especially at Christmas. To celebrate MedEquip4Kids' work, raise vital funds and mark the charity's 30th anniversary, we are asking supporters, old and new, to join us in celebrating childhood and the importance of fun, and be kids for kids in the run up to Christmas.”

The MedEquip4Kids Appeals office kicked off the campaign by holding their own fancy party as an example of how supporters can get involved.

MedEquip4Kids supporters, Kelly Zaman, who's son Theo was treated at Stepping Hill Hospitals, where MedEquip4Kids recently developed a new play area and garden, says:

“The new play area is fantastic and will help Theo when he comes to hospital. Enjoying the play area and garden, and seeing it as a friendly and fun place, will make the whole hospital experience much more positive for Theo.”

MedEquip4Kids hope that Manchester will join them and B Kids 4 Kids on #GivingTuesday and throughout the festive session.

http://www.medequip4kids.org.uk/events/1462/b-kids-4-kids-xmas-campaign.html

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