

MANCHESTER UNITED ANNOUNCES PARTNERSHIP WITH VIRGIN MONEY

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- Club's Official Retail Financial Services Partner in the UK

Virgin Money is Manchester United's new financial services partner in the UK, in an alliance that brings together two innovative industry leaders.

From the start of the 2016/17 season, Virgin Money will be the Official Retail Financial Services Partner of Manchester United in the UK.

The four-year agreement will include a range of products and benefits for United's home country-based fans, as well as Virgin Money's three million UK customers.

Manchester United group managing director Richard Arnold comments:

"This exciting partnership brings together for the first time two iconic brands; two industry leaders who have a reputation as innovators in their fields. I have every confidence the values we share will make this partnership a great success, above all for our loyal fans who will soon be introduced to a range of products that will bring them even closer to the club they support."

Jayne-Anne Gadhia, chief executive officer of Virgin Money said:

"We're proud to be the official UK financial services partner of Manchester United FC. This new partnership enables us to combine Virgin Money's excellent financial products and customer service with the reach of Manchester United, one of the biggest football clubs in the world.

"We're going to create some very special products and exclusive offers designed especially for fans, with real rewards that money can't buy. We'll be launching those soon and can't wait to get started."

Pictured: Sir Richard Branson, Virgin Money founder, launches the partnership by signing a United shirt.

Company Contact:

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E. [support\[\]@pressat.co.uk](mailto:support[]@pressat.co.uk)

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