

# Manchester tech company SmartConsign launches parcel delivery app to beat the last mile

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27 Jun 2019, Manchester, UK: SmartConsign responds to the last-mile logistics challenge by launching an app version of their popular SaaS (Software as a Service) parcel delivery system, bringing the full suite of features together in an accessible, secure platform. The SmartConsign app is free for all SmartConsign clients, enabling managers from all parts of the client organization to handle their delivery logistics instantly.

#### **Seamless Parcel Delivery**

SmartConsign is one of the early pioneers of Software as a Service (SaaS) and since launch, the company has been on a mission to simplify the parcel shipping process. Today SmartConsign works with many of the world's leading parcel companies and more than 300 warehouses, retailers and couriers across the UK. The app is the natural next step for SmartConsign, in response to parcel companies' need for better solutions to address last-mile logistics challenges.

"We understand business as much as we understand tech, and we know that the best product in the world will count for nothing if you don't deliver it to customers exactly where and when they ask for it, said Robin Seymour, SmartConsign Director/Co-Founder. "The SmartConsign app covers every single mile of that journey and turns the stress of logistics into the security of knowing every base has been covered."

The SmartConsign app is available today offering an app-based dashboard that allows users to track shipments and manage tickets on the go. Users can expect to receive additional app updates over the coming months, as the SmartConsign team integrates all the features of the software to cover every aspect of the parcel delivery process.

#### An E-Commerce Delivery Solution for Every Business

Ideal for businesses of any size, from an SME to a corporation, the SmartConsign app integrates easily with all major e-commerce platforms, and shopping carts like Linnworks, Veeqo, eBay, Amazon, Shopify and more. The app is designed for use by any manager from the back-office to the warehouse.

Managers can easily access the app's user-friendly dashboard wherever they are, to check the status of shipments and manage tickets across their operation and carriers. Keeping all actors in the parcel delivery chain connected is all part of SmartConsign on-going mission to help drive efficiencies by providing clarity in the process.

The SmartConsign app is now available in the App Store and Google Play and is free to download.

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