

MALMAISON AND HOTEL DU VIN SAY 'NON' TO FOIE GRAS

Monday 28 April, 2014

CEO Takes Swift Action to Remove Vile Product From All Menus

London – After being contacted by PETA about how birds are force-fed several times a day through metal pipes that are rammed down their throats in order to make foie gras, nationwide boutique hotel groups Malmaison and Hotel du Vin made the compassionate decision to ban the foodstuff from all of their menus in a total of 28 hotels throughout the UK.

"I totally agree with your view on this issue", wrote Gary Davis, CEO of MWB Group Holdings, which owns the hotels, before personally ensuring that the vile product was removed from all of the group's bistros and brasseries.

In July, Brakes Group UK, one of the leading foodservice providers to the catering industry, stopped offering foie gras, following the lead of Compass Group, which had dropped foie gras a year earlier. Investigations at foie gras farms have documented sick, dead and dying birds – some with holes in their necks from pipe injuries. Foie gras production is so inhumane that it is illegal in the UK and more than a dozen other countries. Opinion polls have shown that two-thirds of the British public support a complete ban on the sale of foie gras.

High-profile people who support PETA's anti-foie gras campaign include Ralph Fiennes, Giorgio Locatelli, Kate Winslet, Ricky Gervais, MP Zac Goldsmith, Dame Vera Lynn and Sir Roger Moore, who narrated [PETA's video exposé of foie gras production](#).

For more information on the cruelty behind foie gras, please visit PETA.org.uk.

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