

Make Some Noise for The Childhood Eye Cancer Trust

Wednesday 26 April, 2017

The Childhood Eye Cancer Trust (CHECT) is delighted to have been selected as one of this year's beneficiaries of Global's Make Some Noise – just one of over 30 charities they will be supporting across the UK.

CHECT is the only charity in the UK exclusively supporting families affected by retinoblastoma (Rb), a rare and aggressive form of eye cancer that affects babies and young children, mainly under the age of six.

Every week one child in the UK is diagnosed with retinoblastoma, as well as providing help and support to affected by Rb throughout the UK, regardless of their location, CHECT provides clinic-based support at the Royal London Hospital and Birmingham Children's Hospital (the only two UK hospitals to diagnose and treat Rb).

Global's Make Some Noise is the official charity of Global, the media and entertainment group. The charity unites some of the UK's best-loved radio stations - Heart, Capital, LBC, Classic FM, Smooth, Radio X, Capital XTRA and Gold – to raise money and give a voice to small projects across the UK, supporting youngsters and their families living with illness, disability or lack of opportunity.

Emma Bradley, director of Global's Make Some Noise, said: "Global's Make Some Noise is all about shining the spotlight on small charities across the UK. They can often get overlooked, but we're in the fantastic position to be able to raise money and awareness about their brilliant work through Global's much-loved brands. We're thrilled to be able to support The Childhood Eye Cancer Trust and look forward to making lots of noise for them this year."

Patrick Tonks, chief executive of CHECT, said "We are delighted Global's Make Some Noise has chosen CHECT as one of their charities to support this year. As one of our core aims is to raise awareness of the signs and symptoms of retinoblastoma to help to drive earlier diagnosis, we are particularly excited to be working with Global and to be part of what looks like a really exciting opportunity."

"Every week one child in the UK is diagnosed with retinoblastoma but quite often the child seems happy and well, so it can be hard to know when something is wrong. The most common symptoms are a white glow in a child's eye or pupil in dim lighting or when a photo is taken using a flash, and a squint.

"Retinoblastoma can be successfully treated and some 98% of children in the UK will survive but early diagnosis is essential in order to save a child's eyes, sight and life."

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