Majority Of Motorists Say No To Any Form Of Drink Driving

Wednesday 3 December, 2014

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Two thirds of motorists would like to see the Government adopt a zero tolerance approach to drink driving according to a new poll by Motorpoint.

An online survey by the UK's leading car supermarket found 66.7% of people quizzed would welcome the tough approach just as police forces embark on their annual drink driving awareness campaigns. Over 1,700 took part in the poll on the Motorpoint website – www.motorpoint.co.uk

Over 200 people are killed, and over 1,200 people seriously injured in crashes every year involving someone over the drink drive limit according to latest statistics published by Brake, the national road safety charity. The UK drink drive limit is currently 80mg of alcohol per 100ml of blood - the highest in Europe. This is in stark contrast to countries such as Sweden and Poland who have a limit of 20mg/100ml blood - effectively a zero tolerance approach.

Mark Carpenter, Managing Director of Motorpoint, said: "There is widespread confusion among motorists with regards to drink drive limits and what's safe and what's not. The results of the Motorpoint poll clearly show motorists feel the Government needs to act and make it clear to everyone that drinking and driving don't mix and that the best way forward for all concerned in the UK is simply to adopt a zero tolerance approach."

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FURTHER INFORMATION

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Notes to Editors:

Established in 1998, Motorpoint is the UK's leading Car Supermarket with eight locations in Birmingham, Burnley, Chingford, Derby, Glasgow, Newport, Peterborough and Widnes. Motorpoint also operates a UK based call centre which sells in excess of 1,000 vehicles each month.

Offering the motorist unrivalled choice, value and service the company employs 500 people and invests a significant amount in staff training and development to deliver the highest levels of customer service across all touch points.

For more information visit www.motorpoint.co.uk. You can also follow Motorpoint on Twitter @Motorpoint or Facebook www.facebook.com/motorpoint

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