

Magic Hour expands AI Image Editor with multi-image references and new creator controls

Friday 4 September, 2026

Magic Hour AI, Inc., the AI video and image creation platform, has expanded its AI Image Editor with multi-image references, numbered uploads and a broader choice of current editing models.

The update is designed for designers, marketers, agencies and content teams that need to make precise changes to existing visuals without rebuilding a composition from scratch. Uploaded reference images are numbered so users can identify a particular person, product, background or style directly in the prompt. Supported workflows can accept multiple references, helping teams translate a visual brief into a more reviewable editing process.

What the updated editor offers

- Numbered image references for clearer prompt instructions
- Prompt-based changes to existing images
- Multiple reference images in supported modes
- Selectable resolution and current model options
- A browser-based workflow for previewing and downloading results

Why it matters for UK creative teams

Image production increasingly involves adapting the same visual direction across paid social, ecommerce, editorial and brand channels. When several source assets are involved, a text prompt can become ambiguous. Explicit reference labels make it easier to state which upload should guide a person, object, composition or visual style.

Marketing teams can use the workflow to revise product scenes, agencies can prepare campaign variants from approved source material, and designers can explore different treatments while retaining the original creative direction. The tool is intended to support the editing process rather than replace human review.

"This update is about giving creators more control over the relationship between a written instruction and the images behind it," said Runbo Li, co-founder of Magic Hour. "Creative teams should be able to see the important inputs, understand what the tool will produce and decide whether the result fits their project before it moves into production."

How does multi-image editing work?

In supported modes, users upload one or more images and describe the requested change. Numbered labels allow the prompt to refer to a specific upload directly. Available inputs, model options, limits and output resolution depend on the selected workflow.

The expanded AI Image Editor is available now at <https://magichour.ai/products/ai-image-editor>

Generative results vary with source quality, prompts and settings. Organisations should review outputs for visual accuracy, rights, disclosure requirements and suitability before public or commercial use.

About Magic Hour AI, Inc.

Magic Hour is an AI video and image creation platform founded by David Hu and Runbo Li. It provides browser tools and APIs for generating and editing video, images and audio. Learn more at <https://magichour.ai/>

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