MAG snaps up Miles Publishing

Thursday 21 December, 2017

In the fourth and final deal of 2017, Mark Allen Group (MAG) has acquired the shares of Miles Publishing Limited (MPL) from its owner, Miles Bossom.

MPL, which has been based in Tunbridge Wells, Kent, comprises two core products; the market leading brand, *Comms Business,* and its related event, *Channel Live*. In future, the company will be based in MA Business' offices in Dartford, Kent.

Comms Business operates in the ICT sector whose primary audience is resellers of related products and services.

Channel Live is the only ICT trade exhibition in the UK of its kind that takes place at the NEC in September.

The purchase of MPL by MA Business follows three very different acquisitions MAG has made this year.

In the spring MAG purchased the largest special educational needs exhibition, *TES SEN Show*, from TES Global Ltd. A few months later, MAG acquired from Dennis Taylor *Unity Media* and *Unity Exhibitions*, which has several magazines and a major exhibition, the RCI Show, in the built environment. In November *Community Care,* a subscription-based resource for social workers, was bought from Reed Business Information, part of RELX Group.

Ben Allen, Chief Executive of MAG, said; "This is a great acquisition for us. I got to know Miles quite well when we sold him last year our golf magazine, *Pro-Shop Europe*. Miles has built up a very good company which, for personal reasons, he now wishes to dispose of, although, as a very keen golfer, he is going to retain the golf part of his operation."

Mark Allen, Chairman of the Mark Allen Group, said; "It's been a particularly busy year for the group, but we are delighted to have Miles Publishing on board. It's a really good fit."

Miles Bossom said: "After nearly 20 years operating within the ICT sector it is with a real sense of sadness that I am exiting. However, within MAG I know that my business, and, more importantly, my team, and our customers will benefit. My wife is battling breast cancer and it is imperative now that I spend as much time with her and my family as possible. I'd like to express my thanks to the many individuals and customers that have supported me over the years."

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