

MAG makes the top 10 in RAR's Top 100 Agencies Outside London

Thursday 11 December, 2014

For the second year in a row Media Agency Group has been placed in the top 10 of the Recommended Agency Register's Top 100 agencies outside of London. The list, which only features companies from outside the M25, weighs companies up against their client recommendations from the RAR system of ratings and against a number of financial criteria.

Media Agency Group was placed 6th in the list of 100, and is the top independent agency outside of London. The managing director of RAR, Steve Antoniewicz, released a statement saying 'It's always uplifting to see so many agency businesses doing so well in what has clearly been an exceptional period for many.' Antoniewicz went on to say that all companies involved have earned the right to remain confident in the future, and have set a high bar for the 12 months ahead'.

Lee Dentith, **Media Agency Group's** CEO, is delighted with the news, saying 'It is great to see MAG maintaining the high reputation we have built over the years. The RAR Top 100 is an important achievement for any company because it takes into account not only the financial position of a company, but also client recommendations, and we are honoured that our clients have rated us so highly.'

'This has been a great year for MAG; as a company we are constantly growing and adapting to current marketing techniques, with our <u>digital team</u> set to expand further in the new year. As well as our RAR Top 100 position, we were placed in the top 20 of Prolific North's integrated industries, and have been nominated for MPA Inspiration award, and the MEN Business award. This has been an incredible year for Media Agency Group, and we look forward to continuing to prove ourselves as a top contender in the marketing and advertising industry in 2015.'

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