

## MAG appoints Simon La Band as Digital Sales Director

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Continuing with the company's current growth and hiring trend, MAG are pleased to announce the appointment of Simon La Band as their new Digital Sales Director. Coming from a background as a Sales and New Business Director at an award-winning content marketing agency Simon is a perfect fit for his new role in the [Click Tap Media](#) division, and will utilise his experience in digital marketing, social media, analytics, and management to help maintain and develop the growing digital division.

Simon's main responsibilities include managing the digital team and heading up the digital sales. One month into his new role, Simon said of his experience 'Joining the digital team here at MAG has been an incredible experience, the fast-paced environment paired with the relentless attitude and work ethic of my team is a positive indication of where this division can go. There's a fantastic team already in place, and I'm looking forward to growing this even more in 2015. I'm looking to build a team that has a good mix of experience – from apprentices to seniors, to maintain ourselves as a market leader in digital as the demand for Click Tap Media's services continues to increase.'

Lee Dentith, MAG's CEO, said of the new recruit 'We are thrilled to have someone of Simon's calibre join our team. In this time of digital expansion management is key, and Simon is a real asset to Click Tap Media division. I look forward to seeing his progress and the progress of the team as we move into 2015.'

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