Lymphoma Hub | Quarter Three 2020 Update

Friday 23 October, 2020

The past quarter of 2020 has been full of activity for the Lymphoma Hub. Although live congresses continue to be on hold, we have been excited to be able to report on new and ground-breaking data, which continues to be presented very successfully at international meetings in a virtual format.

During August and September, the Lymphoma Hub was pleased to provide live coverage of two virtual congresses, the 46th Annual Meeting of the European Society for Blood and Marrow Transplantation (EBMT) and the Eighth Annual Meeting of the Society of Hematologic Oncology (SOHO). During these congresses, the Lymphoma Hub produced video interviews with key experts, provided social media coverage, and generated written summaries from key sessions.

A new educational theme, 'Advances in treating Waldenstrom's macroglobulinemia' was launched in August. Through articles and expert interviews, the Lymphoma Hub has been providing expanded information to advance knowledge on this important topic.

A notable achievement for the Lymphoma Hub in September was exceeding 5,000 followers on Twitter. This milestone shows that the reach of the Lymphoma Hub content is continuing to grow.

The Lymphoma Hub, founded in partnership with the European Lymphoma Institute (ELI) and brought to you by Scientific Education Support (SES), is dedicated to providing up-to-date, independent material for healthcare professionals. The Lymphoma Hub owes thanks to both existing and new sponsors, without whom the platform would not be possible. Last quarter, the Lymphoma Hub welcomed Incyte (Gold) as a supporter and would like to extend a special thanks for their support going forward. The Lymphoma Hub remains forever grateful to our ongoing supporters—Bristol Myers Squibb (Platinum), Roche/Genentech (Gold), Gilead
(Silver), Novartis
(Silver), Nordic Nanovector
(Bronze), Epizyme (Contributor), and Karyopharm Therapeutics (Contributor).

For more information on the Lymphoma Hub, please visit www.lymphomahub.com. For media enquiries, or to explore collaboration opportunities, please contact secretariat@scientificeducationsupport.com.

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