Luxury Ice Cream Makers Taywell Launch NOSH

Monday 18 November, 2013

ce cream lovers can now indulge their passion without the guilt - courtesy of Taywell's NOSH (No Sh ugar), a no added sugar ice cream and sorbet range.

Developed by luxury ice cream maker Taywell, NOSH is a real dairy ice cream that contains no added sugar but is bursting with great taste. Launching at the BBC Good Food Show in London, Taywell's NOSH is available in 100ml and 500ml tubs in six delicious varieties:

Choccy NOSH
Coffy NOSH
Nutty NOSH (Coconut)
S(traw)berry NOSH
R(asp)berry NOSH Sorbet
Mango NOSH Sorbet

Each recipe is made with the finest natural ingredients, including real dairy cream. As well as no added sugar, Taywell's NOSH contains no artificial sweeteners, colours, flavours or preservatives.

Taywell boss Alastair Jessel said: "If something sounds too good to be true, then it usually is. But that's not the case with Taywell's NOSH. With no added sugar, and only natural ingredients, it's the perfect real dairy ice cream for anyone who's health-conscious but still wants to enjoy great food."

Instead of added sugar, Taywell's NOSH contains a blend of three 100% natural sweeteners - stevia, erythritol and organic agave nectar, which provide all the sweetness of processed sugar without the nutritional downsides.

Alastair added: "Many nutritionists are advising us to reduce the amount of sugar we consume, but few of us want to give up the foods we love. Sugar-free versions of our favourite products are usually a compromise on taste and quality, but Taywell's NOSH isn't. It's the real thing - delicious natural dairy ice cream without any of the added processed sugars we're being told to avoid. It's the perfect alternative to regular ice cream or sorbet for anyone looking for indulgence without the guilt."

Taywell's NOSH ice cream will be available to taste and order for home/office delivery at the BBC Good Food Show, which takes place at London's Olympia from 15-17 November 2013. Find Taywell on Stand H98 in the Great Taste area.

For further information please visit: http://www.taywell.co.uk
Tel: +44 (0)1892 835555

-Ends-

For press information please contact:
Suzanne Howe
Tel: 02034 680923
Email: info@suzannehowe.com

Media:



Related Sectors:

Food & Drink ::

Related Keywords:

BBC Good Food Show :: Ice Cream :: Cream ::

Scan Me:

Company Contact:

Rocket Pop PR

E. rocketpoppr@outlook.com

Additional Contact(s):
Jean Matthews
Samantha Jones

Beehive Mill
Jersey Street
Manchester
M4 6AY

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.rocket-pop-pr.pressat.co.uk