Luxury Fashion Retailer Prepares to Launch New Store in Harrogate

Thursday 8 September, 2022

HARROGATE, 8th September 2022.

FOR IMMEDIATE RELEASE

Independent luxury fashion retailer Jules B is launching a womenswear store in the centre of Harrogate.

The site at 5 Cambridge Crescent opens on 22nd September and will introduce customers to a new and inspiring shopping destination. The two-storey, 3,270 square-foot retail store will showcase the latest collections from an exclusive selection of designer brands.

The store's launch event will take place on Thursday 22nd September from 5-8pm. Customers will have the chance to win designer prizes, receive gifts-with-purchase and enjoy a glass of bubbly while browsing the latest luxury collections.

Jules B directors Julian and Rhona Blades explain that the store will offer something new to discerning customers in Harrogate. "We believe our Harrogate store will make a fantastic addition to the town's vibrant retail scene, with a carefully curated selection of products from top designer names and emerging brands waiting to be discovered."

"We've wanted to open a store here for a long time but it was important to us that the physical space would bring the Jules B brand to life. When the old Jaeger unit became available, we knew the time was right and have put a lot of work into revitalising the building. We can't wait to begin this new journey in such a beautiful town."

With this latest opening, Jules B now has a portfolio of five stores across the North East, Cumbria and North Yorkshire. These accompany a successful online store at https://www.julesb.co.uk, which ships the latest in men's and women's luxury fashion worldwide.

NOTES TO EDITORS

About Jules B

Jules B was founded in 1984 as a brick-and-mortar store in Jesmond, Newcastle upon Tyne. The family-run retailer now has five boutique menswear and womenswear stores across the North of England, a successful online store with 2.5m website visitors per year and is a three-time winner of Drapers "Best Independent Fashion Retailer in Britain". Jules B offers a modern edit of more than 180 established and niche designers.

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