

## Luxury Brighton Apartment For Sale With Bitcoin

Thursday 28 January, 2021

### Brand

Vaughan are thrilled to announce their first property listing in Brighton, East Sussex to be accepting Bitcoin or Ethereum cryptocurrencies. This property listing marks the first of it's kind to be accepting the Ethereum cryptocurrency. With only two prior properties sold for cryptocurrency in the UK, Brand Vaughan hopes this to be the third.

### Cryptocurrencies

are entirely digital currencies that have taken the world by storm in recent years. In just over a decade the world has seen Bitcoin go from proof of concept to a world wide currency accepted not only by millions of individuals but by banks, global financial institutions and governments too.

### Bitcoin,

the well known cryptocurrency has seen massive adoption in recent years, earning it's nickname "digital gold". 2020 saw record number of Bitcoin transactions and saw it's price soar 200%. In 2021, January alone saw Bitcoin reaching record highs, with the price of a single Bitcoin hitting \$42,000 USD (£30,590 GBP).

### Ethereum,

the worlds second largest cryptocurrency has also seen phenomenal gains, already soaring over 70% in the first month of 2021. Ethereum is the lesser known of the two, with many analysts predicting it may over take Bitcoin as the worlds dominant cryptocurrency due to it's revolutionary take on cryptocurrency infrastructure.

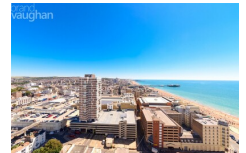
### The

seller, a young tech entrepreneur has been involved with cryptocurrency for several years and sees the usage and price of cryptocurrency growing exponentially in coming years. The seller will accept offers in GBP but has expressed a preference in accepting Ethereum or Bitcoin.

### The

apartment sits sky high on the 20th floor of Sussex Heights, this luxury apartment has the best vantage point in the whole of Brighton. Famously the tallest building on the South Coast, and a well-recognised part of Brighton's topography, Sussex Heights stands twenty-four storeys tall, and is a fine example of 1960s architecture.

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Inside, the apartment has been renovated to an exceptional standard, with generously proportioned rooms filled with natural light and stunning views throughout. With two sizable bedrooms, a vast modern reception room with built-in bar, steam room spa bathroom and integrated technologies – this is a luxury apartment designed to impress. All very fitting for a modern day cryptocurrency millionaire.

*“Cryptocurrency has been gaining momentum every year. As we start to see more examples of real world adoption of digital currencies, it is a natural progression to see more property sales accepting Bitcoin and we are proud to play an early role in that. We are very excited to be able to give a platform to sellers embracing this digital currency revolution.”*

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David Vaughan. Director, Brand Vaughan

Brand Vaughan are award winning estate agents specialising in the letting and sales of high end exceptional homes. Founded in Brighton, East Sussex and priding itself at being at the forefront of property digital marketing, Brand Vaughan believes they are the perfect fit showcasing a sale of this kind.

This property sale accepting the Ethereum cryptocurrency makes it a first of its kind in the UK, and possibly the world. It also makes this the first cryptocurrency property listing for the south of England. Brand Vaughan are pleased to be at the forefront of what is a global shift towards digital currencies.

## Company Contact:

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### Brand Vaughan

E. [marketing@puretonicmarketing.com](mailto:marketing@puretonicmarketing.com)

W. <http://www.brandvaughan.co.uk/propert...>

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