Luxembourg National Tourist Office Appoints McCluskey International

Monday 20 April, 2015

Luxembourg National Tourist Office (LNTO) has appointed travel PR specialists McCluskey International, with a brief to raise the destination's profile in the UK amongst the MICE and Leisure travel trade. McCluskey International commence work in April, with two events targeting these markets planned for June 2015.

Judy McCluskey, Agency Principal at McCluskey International, said, "We are delighted to be working with Luxembourg to raise its profile across the travel trade and media here in the UK. Despite the compact nature of Luxembourg, the country has a variety of landscapes and a diverse cultural offering that makes it a great family or weekend break destination from the UK. My team and I look forward to working closely with Luxembourg National Tourist Office in the coming months."

Liz Moris, Product and Trade Manager, Luxembourg National Tourist Office, said: "McCluskey International is recognised as one of the UK's leading specialist travel PR agencies and came highly recommended, which is why LNTO is collaborating with McCluskey International in order to grow our relationships with MICE and leisure buyers and media across the UK."

For more information, contact Luxembourg@mccluskey.co.uk.

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