

Lumi launches Connect, a fully supported Event Management Platform

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Lumi, the world's leading global provider of technology to facilitate the smooth running of AGMs and membership meetings, has further strengthened its client offering with the launch of Connect by Lumi.

Connect is a fully supported Event Management platform, managing the entire event journey from Pre Event Registration and Planning, Support during the event itself – including a market-leading event app – as well as providing a full suite of Post Event Support.

The platform is powered by Cvent, a market leader in meetings, events and hospitality technology, a relationship that arose from the recent acquisition of QuickMobile by Cvent.

Frank Schoonhoven, MD of Lumi Netherlands, commented "Mobile event apps continue to be an integral part of the live event experience, and we are delighted to be able to expand our offering to incorporate all aspects of the event lifecycle, from online registrations, through attendee management to onsite solutions".

Lumi is leveraging its expertise of running thousands of meetings around the world to bring a unique on-site support solution to Connect, giving event planners and organizers complete confidence that their event technology will run smoothly.

Recent research from Frost and Sullivan has found that organizations saw a 20% increase in event attendance, and a 27% increase in productivity when using event management software, and it is this continuing increase in demand that Lumi will look to service with Connect, enhanced by its unique global onsite support capabilities.

Richard Taylor, CEO of Lumi, added "The meetings and events industry is fast-moving, and seeing some significant changes, as a whole range of technological advances – including even remote attendance at an event – opens up new possibilities for event organizers. With this comes an increased requirement for onsite support, to ensure all attendees have the best possible experience, and Lumi is uniquely placed to deliver the level of support required".

- ENDS -

Notes to Editor

Lumi is the dominant player globally in the provision of software and real-time audience engagement technology to facilitate Annual General Meetings for Companies (whether listed or non-listed), Associations, Legislative Bodies, Membership Organizations and Partnerships.

Based on proprietary, patented technology, Lumi provides software, hardware and services that assists registrars or event organizers to register delegates, provide live, secure polling, Q&A management services and relevant reporting.

Lumi is headquartered in Hampshire, UK where central functions including finance, product development and marketing are based, but has offices in 11 countries across Europe, APAC, Africa and the Americas. Highly differentiated in the majority of markets where it is active, it benefits from extremely strong, experienced and renowned MDs who head up each in-country team.

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