LTI announces the World’s Best Luxury Hotel Brands 2022

Tuesday 25 October, 2022

Related Sectors:

Leisure & Hobbies :: Lifestyle & Relationships :: Men's Interest :: Travel & Tourism ::

Related Keywords:

Luxury :: Hotels :: Travel :: Best ::

Scan Me:

LTI announces the World’s Best Luxury Hotel Brands 2022

• Six Senses takes top spot for the third successive year
• Rocco Forte Hotels enters top 12 for the first time

October 25, 2022: Welcome to our annual World’s Best Luxury Hotel Brands report.

This is not just another World's Best list. LTI – Luxury Travel Intelligence – has taken the past 12 months to apply the perfect assessment process: a rigorously defined algorithm that measures the performance and values of luxury hotel brands.

This year, our algorithm has 128 touch points relevant to the luxury hotel sector. Each has its own weighted score value with a total maximum accumulative score of 4628**.**

The touch points relate to overall brand performance, not the performance of individual properties. The focus is on a brand’s ability to deliver: its passion, commitment, ethos and values, as well as the quality of its management and staff.

Continuing investment and how it’s used is also a major factor – particularly for new properties and the refurbishment of existing ones.

Here are this year’s results, reflected as percentages, with last year’s positions in brackets:

1. Six Senses 82.6% (1)

2. Mandarin Oriental 81.0% (2)

3. Rosewood 80.3% (9)

4. Auberge 78.8% (3)

5. Aman 77.3 4% (4)

6. Oetker Collection 75.7% (7)

7. One&Only 75.0% (6)

8. Belmond 74.7% (5)

9. Four Seasons 71.2% (8)

10. Viceroy 70.9% (11)

11. Rocco Forte 69.4% (New Entry)

12. COMO 69.1% (10)

• Other brands that rated sufficiently to be monitored throughout the year are (in alphabetical order): **Alila, Anantara, Banyan Tree, Dorchester Collection, Firmdale, Jumeirah, Leela, Oberoi, Park Hyatt, Peninsula, Ritz Carlton, Shangri-La, Soho House, Raffles, Red Carnation, St. Regis, Taj, The Luxury Collection.**

• Brands that currently have less than ten properties (our minimum requirement) but rate highly when applying our algorithm are (in alphabetical order): **Airelles, Althoff Collection, Bulgari, Capella, Cheval Blanc, JK Place, La Reserve, Maybourne, Montage, Nikki Beach, Pendry, Soneva, Virgin Limited Edition.**

About The World’s Best Luxury Brands Report

No other organisation connects with the global luxury hotel industry as LTI does. Our researchers engage with everyone from CEOs of the brands we have rated to thousands of managements, staff and guests. This is all part of the process for creating destination-led reports for our members – affluent, discerning travellers – but it also allows us to create this unique report.
Every year the process starts again – so the results from previous years have no bearing on the following year. This inevitably leads to volatility in each year's results, but this is a dynamic sector, and we want to reflect what is really happening out there.

Six Senses: World's Best Luxury Hotel Brand
We continue to be very impressed with Six Senses. It delivers an authentic blend of wellness, sustainability, warm hospitality and crafted guest experiences.
Also, with Six Senses London and Rome due in 2023 this is an exciting time for the brand and its loyal followers.

New Entries
Only Rocco Forte breaks in to our top 12, in the year they celebrate 25 years of operating in Europe. They continue to demonstrate all that is good about being passionate hoteliers in the luxury sector.

About LTI – Luxury Travel Intelligence
We are a global members-only organisation, providing digital, up-to-the-minute reporting for affluent travellers who wish to make informed travel decisions, based on our honest and detailed intelligence. We cover luxury hotels, restaurants, spas and nightlife, in granular detail. We do not sell travel, have a booking engine, or carry advertising. Membership fees are our only revenue and we only answer to our members.

Important Note to Editors
Please use any part of this announcement with our compliments and full permission. We only ask that you credit us as the source and convey our name as '**LTI – Luxury Travel Intelligence**' using both the initials and words. You may also direct your audience to our website www.lti-members.com/invite-login. Membership to LTI is by invitation only. Your audience may use invitation code INVITE350, which also has a US$350 value attached.

Images
A collection of images may be found at https://we.tl/t-OfDYwNthag

Media Contact
Jane Lucas
jane.lucas@lti-members.com
+44 1244 220020

Company Contact:

LTI - Luxury Travel Intelligence

T. +44 1244 220020
E. jane.lucas@lti-members.com
W. https://lti-members.com/

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.lti-luxurytravelintelligence.pressat.co.uk