LoveMyVouchers Discount Code Widget Provides a New Way to Monetise Blogs

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Red League Media Ltd, the UK Company that operates the popular voucher code website, LoveMyVouchers, have recently developed and launched their first voucher code widget.

The widget enables webmasters and bloggers to enrich their site's content, whilst earning commission from sales that they generate. It features discount codes in a wide range of categories, from Fashion and Beauty to Travel and Green Living.

Company director, Andrew Firth, said, "Voucher codes are a normal part of online shopping these days and our new widget is an ideal way for webmasters to help their visitors get discounts at some of the most popular stores in the UK."

The widget is designed to benefit website owners and their readership, as well as the advertisers providing the discounts. It allows stores to reach a wider audience as webmasters publish widgets in categories that are relevant to their content niche. Webmasters benefit from fresh discounts being added to their widgets on a daily basis, without them having to go to any effort, as the expert team at Love My Vouchers update the database with newly released codes. The main benefit is for the end users as they are served the latest voucher codes relevant to a subject they have shown an interest in by visiting the site.

Google Penguin and Panda Updates

With Google’s increasing ability to find and displace websites that are not providing any value to their users, the voucher widget is a great way of ensuring visitors are supplied with fresh and useful content. Furthermore, with 15 different categories to select from, the widget is applicable for websites that cover a range of different topic areas, ensuring that the content is fully suitable for the site it is embedded in.

Latest Voucher Codes

Hundreds of new voucher codes are released each day from many of the top UK online brands. These codes provide discounts on a wide variety of different items from electronic gadgets and furniture, to beauty products and groceries.

Firth continues, "Whether you run a WordPress site, Blogger blog or any other kind of html website, the widget is easy to add and customise, and is an excellent way of earning some extra money when visitors make purchases."

The voucher codes listed are pulled from LoveMyVouchers.co.uk, a site which has helped thousands of people make savings each month since it was launched back in 2010.

Those wishing to sign up to the voucher code widget can find the information, registration form and terms and conditions by visiting www.redleaguemedia.co.uk/voucher-code-widget.php.

Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

Voucher Codes :: Widget :: Commission :: Affiliate Marketing ::

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