

## Love Stinks — But It Saves Wildlife – Valentines Poo at Shaldon Wildlife Trust

Saturday 24 January, 2026

This Valentine's Day, Shaldon Wildlife Trust is inviting lovers, friends, and the slightly mischievous to show their affection in a truly unforgettable way by purchasing a personalised animal-themed "Poo Photo" that not only makes people laugh but also gives back to wildlife conservation.

Following the success of last year's initiative, which saw around 15 supporters buy framed images of a loved or hated one's name depicted in the excrement of one of the Trust's animals, the Trust is bringing back and expanding the idea for 2026.

"Flowers and chocolates are lovely," said Zak Showell, Director of Shaldon Wildlife Trust. "But for those who want to give something fun, memorable and impactful why not let nature do the talking? Our Valentine's Poo Sale not only brings a smile, it helps fund vital conservation work here and around the world."

How it works:

- Supporters can pay £5 for a keeper to select an animal's "offering" to feature with a personalised message.
- Pay £10 and you pick the species, so if you have someone who loves meerkats or lemurs, you can pick them a personalised Valentine's gift.
- Each image will be shared across the Trust's social media channels on February 14th
- Proceeds will directly support Shaldon Wildlife Trust's conservation efforts, supporting 8 projects globally as well as the endangered species at the zoo.

This initiative celebrates the Trust's mission to protect wildlife and raise awareness of conservation — showing that even the oddest gifts can make a big difference for endangered species.

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## Company Contact:

### Shaldon Wildlife Trust

T. 01626 872234

E. [zak@shaldonwildlifetrust.org.uk](mailto:zak@shaldonwildlifetrust.org.uk)

W. <https://www.shaldonwildlifetrust.org.uk/>

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