

## Los Angeles' First Global Fintech and Blockchain Event

Tuesday 11 July, 2017

*Global leaders in fintech, blockchain, and cryptocurrency gather to discuss disruption of the global financial system and worldwide transactions*

Los Angeles, CA (July 10, 2017) — Global VC investment for fintech increased to \$17.4 billion in 2016, and around \$36 billion of financing was acquired for the same year. While some reports find that investments into financial technologies are led by the United States and United Kingdom, other global markets are swiftly turning to disruptive technologies to establish a new financial world order.

The [State of Digital Money](#) is Los Angeles' first professional fintech conference. It is among the first bids for the city to establish itself as a fintech hub. This year's conference focuses on the impact of financial technologies on a global scale; innovations in transactions and payments, exploring new applications for blockchain and artificial intelligence, and the regulatory landscape of digital money.

The conference will be held on July 22, 2017 in Downtown L.A.'s Financial District at Cross Campus 800 Wilshire Boulevard, Los Angeles, CA 90017. It will one of the first events to offer Ethereum as a payment option through a partnership with [Hello Sugoi](#), a revolutionary event ticketing platform built on the Ethereum blockchain. [Tickets are on sale now.](#)

Cryptocurrencies Bitcoin and newcomer Ethereum have experienced sustained rapid appreciation, with both hitting record highs during the third week of June. While influential investors debate price justifications, hundreds are already exploring different use cases for the blockchain technology that cryptocurrencies are based on. These two topics will be covered by panels, subsequent discussions, and workshops at the State of Digital Money 2017.

The agenda for the conference can be viewed [here](#). Current speakers include Brock Pierce (Blockchain Capital), Peter Berg (VISA), Scott Bambacigno (Alphapoint), Chase Barnett (Crowdfunder), Paul Puey (Airbitz), Ronny Boesing (OpenLedger), Ryan X Charles (Yours), Kumar Gaurav (Cashaa/Auxesis Group), Jesse Grushack (Consensys), Simon Jaud (City National Bank), Alyse Kileen (StillMark), Brian Klein (Baker Marquart LLP), Tiana Laurence (Factom), Eric Lombrozo (Ciphrex Corp), Justin Newton (Netki), Konstantin Richter (Blockdaemon/Madhive), Scott Robinson (Plug & Play Fintech), Gideon Samid (BitMint), Tone Vays (CryptoScam Podcast), Vicky Zhou (Wisebanyan), Steve Beauregard (Bloq), Craig Sellars (Omni Foundation), Adam Ettinger (Sheppard Mullin), Rodolfo Gonzalez (Foundation Capital), Matt Lee (Aspiration), Josh Boehm (Perkins Coie), Jason Nagi (Polsinelli), Dominic Williams (DFINITY), Rafe Furst (The Crypto Company), Rees Morgan (QubeChain), Kurt Kumar (Block-Con), Christian Martin (Tera Group), Valerian Bennett (PopChest), and Ken Kruszka (SnapCheck).

For more information and to request media access, please contact Angela Jacob Bermudo at [angela@cureativ.com](mailto:angela@cureativ.com) or call (951)375-7181.

About State of Digital Money

The State of Digital Money: The New Financial Future Connected. Developed by Cureativ, the State of Digital Money provides up-to-the minute news and content pertaining to the emerging technologies, regulatory landscapes, and evolving trends disrupting the global financial system and worldwide transactions. It hosts a yearly professional conference that connects the leaders, innovators, and stakeholders in fintech, blockchain, and digital currencies.

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