London to Montreal and Toronto from £99 one way! WOW air Have Done it Again!

Thursday 1 October, 2015

Related Sectors:

Travel & Tourism ::

Scan Me:

Iceland's WOW air adds Montreal and Toronto to their lineup of cheap transatlantic services!

WOW air, Iceland's only low-cost airline, has today announced flights from the UK to Canada beginning in May 2016 from just **£99 one way** including taxes[1]. Flights will depart London Gatwick for both Montreal and Toronto via Reykjavik, offering travellers the cheapest connection between Europe and Canada.

Tickets for the Canada flights are on sale NOW via www.wowair.co.uk.

Services to Montreal International Airport will begin on 12 May 2016 and operate four days a week – Monday, Wednesday, Friday and Sunday. Toronto services will then commence on 20 May 2016 with the same weekly departure days. Both services will both operate year-round.

WOW air's expansion into the Canadian market follows the successful launch of transatlantic services from London Gatwick to Boston and Washington DC in early 2015. Both services now operate year round and maintain consistent carrier loads of 90% plus.

Launched in November 2011, WOW air now connects twenty destinations across the US and Europe with the Icelandic capital. Total passenger numbers for June to August 2015 were up a massive 45% on the previous year with 295,000 passengers transported on business and their summer holidays. Passenger loads across all services averaged 95% in July.

Skúli Mogensen, sole owner and CEO of WOW air, said: "When we announced the launch of our US routes last year, we promised that it was just the beginning of our growth into North America. I'm thrilled to now announce our new routes to Canada, a country close to my heart having lived there previously.

"We have just had our best summer ever and with these new routes launching in May 2016, next summer is another chance to break records. These great Canadian cities will become our 21st and 22nd destinations and I look forward to announcing the 23rd in the not-too-distant future!"

The flights from Reykjavik to Canada will be operated using WOW air's fleet of new Airbus A321 Extended Range aircraft. The airline's Airbus A320 family aircraft will carry passengers from London Gatwick to Reykjavik on the first leg of the journey.

For more information on flights to Iceland and North America please visit www.wowair.co.uk.

-Ends-

[1] Based on lowest one way fare including taxes and charges booked on www.wowair.co.uk. Restrictions and booking/baggage fees may apply.

Notes to editors:
Skúli Mogensen has limited availability for phone interviews, he is also in London 2 and 3 November. Please do get in touch if you would like to speak to Skúli.

For further press information please contact:
Rooster PR
www.rooster.co.uk
Nick Wheywell / Kevan Barber
T: +44 (0) 20 3440 8930
E: teamwow@rooster.co.uk

About WOW air
WOW air is Iceland's only low-cost airline and the most punctual, with 92% of flights arriving on time in 2013.

WOW air offers the lowest fares, a modern fleet with the lowest emissions and the biggest smile; this is the WOW air promise to its valuable customers.

WOW air flies daily from London Gatwick to Reykjavik with twice-daily flights currently on Sunday, Monday and Thursday.

As of Spring 2015, the airline services 20 destinations across Europe and North America including London, Paris, Berlin, Copenhagen, Washington DC and Boston.

Created in November 2011 by Icelandic entrepreneur Skúli Mogensen, the purple airline flies Airbus A320 aircraft across Europe and Airbus A321 aircraft that service its transatlantic routes.

WOW air was ranked as the 7th best low-cost airline in Europe at the 2013, 2014 and 2015 Skytrax World Airline Awards and was the youngest airline in the top ten.

For more information: www.wowair.co.uk

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk