London tech firm named top Power BI company – then tells UK SMEs to ‘stop buying dashboards’

Tuesday 14 April, 2026

LONDON, UK - April 2026 - Red Eagle Tech, a London-based bespoke software firm, has been named a London 2026 Top Power BI & Data Solutions Company by global B2B review platform Clutch. But rather than taking a traditional victory lap, the firm is using the moment to issue a warning to small and medium-sized businesses: stop wasting your budget on data dashboards.

Despite being recognised as a top London Business Intelligence provider, Red Eagle Tech is pushing back against the tech industry's obsession with passive data visualisation - a problem they call ‘expensive digital wallpaper’.

"We're really proud to be recognised by Clutch, but we think a lot of SMEs are being sold the wrong thing," says Kat Korson, Director at Red Eagle Tech. "Many tech agencies sell SMEs complex, beautiful walls of charts that most teams stop checking within a month. Dashboards don't make decisions. If your data isn't directly triggering an automated workflow or feeding an intelligent system, you've just bought very expensive digital wallpaper."

Red Eagle Tech, founded on the principle that SMEs deserve affordable bespoke technology built around their business operations, won the 2026 award by taking a different approach to data. Instead of building isolated reporting tools, the firm integrates Power BI directly into custom-built software, ensuring clients never sign a blank cheque by using a "Fixed-Price Agile" delivery model with no hourly billing.

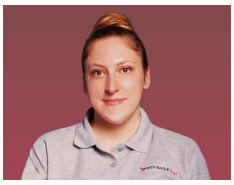
In 2026, as AI adoption accelerates across UK businesses, Korson says many are rushing to adopt AI before their underlying data infrastructure is fit for purpose.

"Everyone wants the flashy AI workflow, but very few are fixing the disconnected SaaS tools and spreadsheets actually running their operations," Korson added. "We won this award because we don't just visualise broken data - we actually connect the systems so data flows automatically. We're shifting growing businesses away from just looking at their data, to letting their software act on it."

The 2026 Clutch Award recognises Red Eagle Tech as a leader in Business Intelligence and Data Analytics, highlighting the firm’s ability to turn complex data into useful, bespoke business tools for SMEs nationwide.

UK businesses can assess their own data maturity with Red Eagle Tech's free Data Maturity Assessment , designed to identify whether existing systems are connected and decision-ready, or simply acting as 'expensive digital wallpaper'.

Media:





Related Sectors:

Business & Finance :: Computing & Telecoms :: Consumer Technology ::

Related Keywords:

Bespoke Software :: Custom Software :: Red Eagle Tech :: Data Maturity Assessment :: Business Intelligence :: Power BI ::

Scan Me:

Company Contact:

Red Eagle Tech

T. +44 (0)20 8044 3221
E. kat.korson@redeagle.tech
W. https://redeagle.tech/

View Online

Additional Assets:
https://redeagle.tech/press-kit

Newsroom: Visit our Newsroom for all the latest stories:
https://www.red-eagle-tech.pressat.co.uk