

# London tech firm marks 2nd anniversary by declaring war on the 'billable hour'

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Media:

*Red Eagle Tech celebrates two years of growth by proving that fixed-price engineering is the only viable future for UK SMEs.*

**LONDON, UK - 17 February 2026** - Red Eagle Tech, a London-based software engineering firm, today celebrates its second anniversary with a call to action for the UK tech industry: it's time to abolish the billable hour.

While the wider tech consultancy sector often relies on 'Time and Materials' contracts - which frequently lead to spiralling costs and missed deadlines - Red Eagle Tech has built its success on a strictly fixed-price model. Two years in, the firm reports **500%+ year-on-year growth**, proving that UK SMEs are rejecting open-ended budgets in favour of 'no-surprise' engineering.

"The traditional agency model is fundamentally broken for SMEs," says **Kat Korson**, Founder of Red Eagle Tech. "When an agency bills by the hour, they're incentivised to take longer and the costs are unpredictable. We started Red Eagle Tech two years ago to flip that model. We take on the risk of delivery, not the client. If we run over, we pay for it, not them. This anniversary proves that British businesses are hungry for that level of accountability."

## Solving the 'tech gap' for non-technical founders

Founded in 2024, Red Eagle Tech was established to bridge the gap between 'No-Code' DIY solutions and hugely expensive enterprise consultancies. Over the last 24 months, the firm has delivered complex cloud infrastructure, AI integrations, and bespoke applications for clients who previously felt priced out of custom software.

To mark the anniversary, the company is also highlighting the success of its newly launched SaaS product, **MeldEagle** - a Shopify automation tool born out of a client's need to reduce manual data entry.

"We help clients gain a competitive edge in their market," adds **Kat**. "Whether it's automating e-commerce via MeldEagle or building a bespoke platform, our goal is to turn technology from a cost centre into a profit generator."

## Looking ahead: 2026 and 'asymmetric warfare'

As Red Eagle Tech enters its third year, the firm is launching a dedicated **AI Integration** service designed to act as a force multiplier for small businesses.

"Looking ahead, 2026 is about 'asymmetric warfare' for SMEs," says Kat. "We're moving beyond simple chatbots to 'agentic AI' - autonomous agents that execute real-world business workflows, not just talk about them. We're seeing 10x productivity gains in these areas, meaning the future belongs to the SMEs agile enough to adopt these tools before the giants catch up."

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## About Red Eagle Tech

Red Eagle Tech is a London-based bespoke software development agency specialising in Cloud, AI, and app development. With a philosophy rooted in transparency and engineering excellence, we partner with SMEs to deliver fixed-price, high-impact technical solutions. To see how we work or to have a chat about your project, visit <https://redeagle.tech>.



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