London rum startup aims to bring authentic rum back to the banks of the Thames

Thursday 14 March, 2019

Thameside Rum Company ('Thameside') are running a rewards based crowdfunding campaign throughout March to help purchase their first batch of rum – www.crowdfunder.co.uk/thameside-rum-company

Their first rum, Dockyard Signature Blend, is inspired by the traditional English style Caribbean rums that used to be imported, blended and stored in Dockyards along the River Thames dating back to the 18th Century.

Thameside's mission is to change consumers' perception of rum in the UK by championing authentic 'Cane-to-Cask' rum production. They work with some of the oldest and most prestigious distilleries in the Caribbeanin order to support the future of traditional authentic rum production.

Thameside proudly disregard the commonly accepted practices of some of the larger rum producers who often add colouring to their rum to give the appearance of aging and also add sugar and flavourings to 'smooth' out the harshness of their large scale manufactured industrial distillate.

Matt Perkins, Founder and Managing Director, commented;

"Consumers deserve to know exactly what's in the bottle of spirit they're buying and how it is made. Our philosophy is focused on authenticity, integrity and transparency. We pride ourselves on producing authentic rums using centuries-old production methods and never add sugar, colouring or flavourings to our blends. What you see in the bottle is pure unfiltered, unadulterated rum. How it used to be!"

Thameside need to raise £10,000 by the end of March and are offering some fantastic rewards including giving customers the exclusive chance to purchase bottles of rum from their first batch before it is officially launched to market in the on and off-trade later this year.

Join the #realrumrevolution today!

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Thameside Rum Company

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