London charity WLM (West London Mission) launches new digital campaign #aPlaceToThrive to raise awareness about their work and the people they work with

Thursday 25 November, 2021

WLM – A place to thrive

London based charity WLM, launches new digital campaign to raise awareness about its provided services in the capital.

WLM (West London Mission) – the London charity empowering positive change in people's lives – is launching a new campaign this Christmas to raise awareness about their work and the people they work with.

Through an eye-catching illustration of one of WLM's premises in London, the new awareness campaign invites people to discover the ways the charity walks alongside people and empowers them to discover their potential through the areas of community, counselling and criminal justice services. The campaign has been curated by Akiko Design agency and will be launched during the festive period on WLM's social channels and banner advertising will run across wlm.org.uk and a range of other websites and publications.

Roger Clark, CEO of WLM said about the campaign: 'At WLM we believe in a world where everyone should be able to thrive. To realise this dream, we co-create safe spaces for people to achieve their potential through our community, counselling and criminal justice services. This Christmas and beyond we are starting a new chapter in our 135 years history for the people who use our services. My sincere thanks to Akiko Design for capturing the spirit of our future and supporting us once again with our campaign.'

WLM's spaces, are spaces of community and connection. Spaces where people are able to develop and reconnect with their potential, making positive changes in their lives and feeling valued. In WLM's environments, people can choose where they wish to be and progress in their lives with WLM's services facilitating their journey. WLM's coaches can unlock new self-perspective for the people that they work with, shape their next steps, and help them explore their strengths.

WLM provides a wide range of community, counselling and criminal justice services in London. At WLM St Luke's, people can learn how to save money and properly manage their own budget, get valuable digital skills and attend online safety workshops. At WLM Seymour Place they provide coaching and support to people that are affected by rough sleeping or struggle with housing and are in search of permanent accommodation and employment. At WLM Highbury Counselling Centre, people have a safe space to talk about their thoughts and feelings to one of WLM's professional counsellors and get the right help for their well-being through the organisation's affordable counselling service. The charity also provides housing and support to men and women that have served in the British military at WLM Burgess Park House and manages one of the 12 independent approved premises in the country, supporting ex-offenders with their transition back to the community at WLM Katherine Price Hughes.

Find out more about WLM's services empowering people make positive changes in their lives, donate today via the website at www.wlm.org.uk and help the charity keep creating the right spaces for people to thrive, not just for Christmas, but beyond.

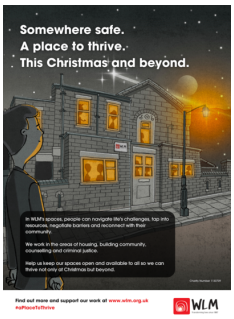
About WLM:

WLM respects the individuality of the people that use its services and offers a range of services across London which empower them make positive changes in their lives through community, counselling and criminal justice services.

This includes:

• A counselling service through WLM Highbury Counselling Centre (HCC).
• An ex-military supported housing project, WLM Burgess Park House, offering our veterans pathways towards stable accommodation and employment.

Media:



Related Sectors:

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• WLM Seymour Place, a service offering support to people affected by homelessness and rough sleeping.
• Finance, budgeting and IT workshops through the WLM St Luke's service.
• WLM Katherine Price Hughes (KPH), a high-level support approved premises for high-risk offenders leaving prison.

For the most recent WLM Impact Report please go to https://www.wlm.org.uk/wlms-impact-report
Donate via the website at https://www.wlm.org.uk/donate

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