

## London Based Fusion Consulting Group Enters The Financial Services Sector

Monday 15 February, 2021

**Fusion Consulting Group**, a multi-disciplinary consulting practice is pleased to announce its entrance into the Financial Services Sector.

Mitch Young and Adam Maurice formed Fusion Consulting in 2015 to cater to the Private Client and SME sectors providing a broad range of services including International Taxation, Business Advisory, Accounting, Legal Services and Digital Marketing.

The firm has established Fusion Financial Ltd to provide a range of financial services including investments, pensions, protection and financial planning services.

Mitch Young said: "Financial services really complete our end-to-end proposition and it is now more important than ever to factor in excellent financial planning when looking at an individual's overall position."

Fusion Financial has recruited a team of advisors, led by Avidan Last who already has an established client base and is delighted to be working with In Partnership (the trading name of The On-Line Partnership Limited which is authorised and regulated by the Financial Conduct Authority) to provide industry-leading compliance and customer propositions.

Avidan Last, commenting on the appointment said: "I am delighted to be joining Fusion to lead such an important growth area for the group. I am excited about the combined proposition we can now deliver to our prospects and clients moving forward"

Fusion Consulting Group is one of a handful of companies in the UK that has been able to create a truly joined-up multi-disciplinary offering to private clients and SME businesses and continues to seek to disrupt the fragmented advice and 'advisory gap' which has become customary when working with multiple advisors.

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