

# London-based DND Finance Announces Credit Building Product Solutions for Consumers and Businesses with the Secured Score Mastercard

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After nearly twenty-five years as a successful multi-national finance company helping the underserved, DND Finance is proud to announce a new solution in the Score Mastercard®, the only secured credit card available now in the UK. An affordable solution for both personal consumers and small businesses aiming to build up their credit history and reduce their long-term credit costs, the Score Mastercard aims to serve an unmet need for those challenged with past or present credit score difficulties.

The Score Mastercard is the personal vision of DND Founder & CEO, Bill Dost, who was himself declined for 2500 loan when trying to repair his vehicle over 25 years ago. Determined to alter the course of his life, Bill became an expert in the field of credit – even authoring a book on the subject. He founded DND Finance and is launching the Score Mastercard to help individuals and companies with bad credit, limited credit, or no credit build their credit score.

“For too long, a poor credit score has determined the course of a person’s life, instead of simply determining whether they could repay their credit. The Score Mastercard aims to help those people who want to access a better life by improving their credit score,” says Dost.

It’s no secret that UK consumers and businesses alike have been faced with rising living costs due to inflation in recent months. To curb inflation, the Bank of England has answered with four interest rate hikes from 0.1% to 1% in the last six months, the highest rate seen in the last 13 years. “This will inevitably result in higher borrowing costs for borrowers on items like auto loans, mortgages, and lines of credit”, says Dost. “To ensure optionality and access to the lowest rates possible from UK lenders, ensuring a good credit score has never been so important for consumers and businesses facing mounting challenges in the economy.”

The Score Mastercard by DND helps existing or new individuals residing in the UK who have no credit, or those that have been declined for credit due to past financial challenges, the Score Mastercard reports repayment history to the credit agencies. Alongside an affordable APR and no interest costs charged on purchases and outstanding balances, the card provides a solution for consumers and businesses looking to build or rebuild credit responsibly and position themselves for a strong financial future.

For media enquiries, please email: [info@scorebydnd.com](mailto:info@scorebydnd.com).

## About DND Finance

Since launching in 2000, DND Finance has established itself as a multi-national finance company helping the underserved corporate and consumer finance arenas in both the UK and Canada. As a division of D&D Leasing UK, the company was founded by Bill Dost, offering business financing solutions in the loan, vehicle, equipment finance and leasing markets in the UK.

The company has recently launched its Score Mastercard® in the UK, providing a credit building solution to both consumers and companies looking to establish positive trade history. Between its UK and Canadian operations, the company has helped thousands of customers obtain access to affordable credit solutions to move forward in life. To learn more visit [www.scorebydnd.com](http://www.scorebydnd.com) and [www.dndf.business](http://www.dndf.business).

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