London 2012 – Official Mobile Game of the Olympic Games surpasses 5 million downloads

Monday 13 August, 2012

• Play the official game - prove you have got what it takes to be the best in the world and take home the gold!
• London 2012 - Official Mobile Game is available for free or as a premium download for leading smartphones and tablets.
• The premium version is available for just $0.99 during the Olympic Games.

[13th August 2012] The Official Mobile Game of the London 2012 Olympic Games has been downloaded by over five million people across the world. The game continues to inspire millions of people to compete with their friends, climb the global leaderboard and win the gold for their country, to become the Olympic Games Champion!

London 2012 is the only official mobile game. Train your own Olympic athlete and complete in 9 fast paced Olympic events set in stunning London 2012 venues, featuring Wenlock the Olympic mascot. Enjoy Archery, Double Trap, 100m, Swimming, Pole Vault and more!

To celebrate the Olympic Games the premium version is available for just $0.99 (or local currency equivalent). The premium version provides 5,000 stars with which users can purchase game items to customise their athlete. The game is also available for free and can be enjoyed at no cost, with additional game items available to purchase at any time.

Learn more about London 2012 – Official Mobile Game at
http://www.facebook.com/london2012mobilegame

Download the game now:

Google Play http://ppl.cm/Mobilepremium

App Store http://ppl.cm/mobilepremium

About Neowiz Internet:

Neowiz Internet is a global pioneer in digital interactive entertainment. The company develops and publishes innovative mobile games through its mobile social game platform, Pmangplus and its music streaming and download services reach millions of people worldwide. Contact
london2012@pmangplus.com

About ISM:

ISM is the IOC's exclusive worldwide licensee for Interactive Entertainment Software. In addition to these exclusive rights, ISM is one of the world's leading providers of sports fantasy games working with a number of sport's governing bodies. Visit the company's website at http://www.ismltd.com

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