Localgiving's Local Hero 2017 campaign raises over £122k for grassroots charities across the UK

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- Over £122k raised for local charities across the UK
- 340 fundraisers competed for £5,000 in Prize money
- Local Hero 2017 champion, Adam Curtis, secures top prize of £1,000 for Russell School, Richmond.

Localgiving's *Local Hero 2017* campaign has seen 340 fundraisers raise over £122k for 189 local charities and community groups from across the UK.

Localgiving, the UK's leading online giving and support network for local charities and community groups, ran *Local Hero* throughout April 2017. This annual campaign highlights the huge difference that individual fundraisers can make to the causes in their own communities.

During the *Local Hero* campaign fundraisers compete to reach the leaderboard and secure prize money for their chosen cause. £5,000 in prizes are now winging their way to the causes supported by the top 20 fundraisers.

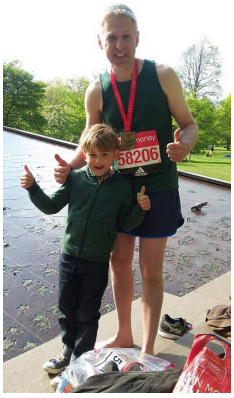
This year's fundraisers set themselves a wide range of challenges, from marathons, to boat races to digital detoxes.

Local Hero 2017 champion, Adam Curtis, who ran the London Marathon for the Russell School in Richmond, secured an astonishing 261 unique sponsors, raising over £3,500 including £1000 in prize money. Adam said:

"The competition was great fun for all those involved and really engaged our whole school community in some fundraising. Our lovely small school is being rebuilt so the sponsorship and £1,000 prize will go towards the new playground and outdoor learning space. It will be fantastic to reward the children for their patience by making the space great for them"

There is another chance to support local charities and community groups just around the corner. On Thursday 22nd June, Localgiving will be doubling one-time donations made to its members pound for pound by up to £25. This one-day match fund takes place on Fundraising Day, part of Small Charity Week 2017. For more information about how to get involved, visit the Localgiving website.

Media:





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