

# Localgiving's Local Hero 2017 campaign raises over £122k for grassroots charities across the UK

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- Over £122k raised for local charities across the UK
- 340 fundraisers competed for £5,000 in Prize money
- Local Hero 2017 champion, Adam Curtis, secures top prize of £1,000 for Russell School, Richmond.

Localgiving's [Local Hero 2017](#) campaign has seen 340 fundraisers raise over £122k for 189 local charities and community groups from across the UK.

Localgiving, the UK's leading online giving and support network for local charities and community groups, ran *Local Hero* throughout April 2017. This annual campaign highlights the huge difference that individual fundraisers can make to the causes in their own communities.

During the *Local Hero* campaign fundraisers compete to reach the leaderboard and secure prize money for their chosen cause. £5,000 in prizes are now winging their way to the causes supported by the top 20 fundraisers.

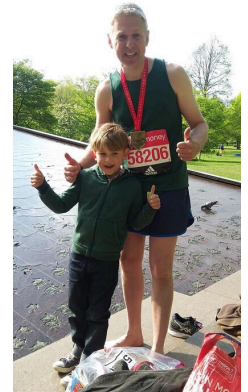
This year's fundraisers set themselves a wide range of challenges, from marathons, to boat races to digital detoxes.

*Local Hero 2017* champion, Adam Curtis, who ran the London Marathon for the Russell School in Richmond, secured an astonishing 261 unique sponsors, raising over £3,500 including £1000 in prize money. Adam said:

*"The competition was great fun for all those involved and really engaged our whole school community in some fundraising. Our lovely small school is being rebuilt so the sponsorship and £1,000 prize will go towards the new playground and outdoor learning space. It will be fantastic to reward the children for their patience by making the space great for them"*

There is another chance to support local charities and community groups just around the corner. On Thursday 22nd June, Localgiving will be doubling one-time donations made to its members pound for pound by up to £25. This one-day match fund takes place on Fundraising Day, part of Small Charity Week 2017. For more information about how to get involved, visit the [Localgiving website](#).

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### Localgiving

T. 0300 111 2340

E. [press@localgiving.org](mailto:press@localgiving.org)

W. <https://localgiving.org>

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