Local Charity 'ADS' celebrate the success of their annual Santa Fun Run

Tuesday 13 December, 2016

Many Santa's Participated for a Variety of Reasons……

Local Charity, **Alzheimers Dementia Support ('ADS')** held their Annual Santa Fun Run on Sunday 11th December 2016 (at Dorney Lake, Eton Dorney), and the 380+ participants, (all dressed as Santa's), took part for a huge variety of reasons.

As David Jannetta Chairman of **'ADS'** explained: I am delighted that so many families could come together to run, jog, walk, ride (in buggies and wheelchairs) the 5km course in support of loved-ones living with Dementia, in support of people in their community whom they know are living with Dementia and in memory of those lost to the disease.

Faced with managing the disease, most people feel totally helpless and so the '**ADS**' Santa Fun Run gives them an outlet through which they know that their participation will offer practical help to those in need.

One participant stated, "It's a wonderfully cathartic experience. I walked the course with my brother; sister, daughter, nephew (and my dog) and we used the quality time we had together, to talk about my Mum and Dad, both who passed away with Alzheimer's. We laughed, cried and revealed special memories of them and although some of our memories were sad, we had the opportunity to share them, as a family. Too many families don't share their experiences, frustrations and fears and that's sad. At Christmastime, the **'ADS'** Santa Fun Run provides the perfect environment for families to get-together with nothing more to do but walk and talk".

'ADS' hopes the success of their 4th Annual Santa Fun Run will raise those additional funds needed to continue the process of increasing their wide range of services in support of people living with Dementia, their Carers and families, in our local community. Thanks for the support provided by our Sponsors Mortgage Required, Hale and Company and Lewis Chambers, which also helped to make the day so successful.

David said, "as a volunteer-led' local charity, we can guarantee that all monies raised will be spent locally in support of our 900+ members, in need of our help".

To learn more about 'ADS' and the many services they offer, visit their website at: www.alzheimersdementiasupport.co.uk

For Editors:

Event Date Sunday 11th December 2016
Alzheimers Dementia Support, established 2011, Registered Charity Number 1143867

What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer Dementia Awareness Training and Carers' Awareness Training to all in the RBWM including group bookings for businesses, groups and schools etc.

Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Ascot, Maidenhead, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.

Key Headline Event Sponsor: Mortgage Required.
Supported by: Hale & Company and Lewis Chambers.

Media:











Product/Venue/Volunteer donations, support and supply by: Dorney Lake, Apex Sports, Maidenhead Athletics Club, We Brand It, Cyber Market, Langley Sound & Light, Oldfield Primary School and many more.
Links to support businesses can be found on the Event Registration Page.

Event URL

Just Giving page for 'ADS'
'ADS' Website
Facebook
LinkedIn
Twitter

For further information please contact:
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