

# Liverpool is the Bingo capital of the UK

Thursday 11 February, 2016

The festive season is well and truly over and January is considered the most depressing month of the year. Our crew here at BingoSites.uk conducted a survey on 2,400 UK residents and found out some interesting results.

Jane who conducted this survey said: *"Social websites like Facebook are introducing more people to social gaming and bingo is one of the more social games. The majority of bingo websites have forums and members feel part of a community. Bingo is defiantly more popular with women than men"*

## The findings include:

- 1 in 3 people find January the most Stressful month of the year\*
- 1 out of 6 British women are now playing bingo online (65% are playing using their mobile phones)\*
- Over 33% of women play bingo for the social aspect\*
- Over 85% of bingo players say the spend more than £20 per month playing online\*
- LIVERPOOL IS THE BINGO CAPITAL OF THE UK (1 in 4 women we asked between the age of 25-55 live in Merseyside)\*
- Over 70% of bingo who play bingo for real money online are women\*

**About:** BingoSites.uk provides all the crucial and apposite information that enables their readers to select the best bingo sites to enjoy most reliable new bingo on the Internet. Their honest reviews, exclusive offers and the latest up-to-date news, provide valuable insight to the most trusted sites online. The website also informs readers about the latest market trends and news.

## [ENDS] Notes to editor:

Contact: James Smith - Public Relations Manager

Tel - 07944024382

Email: [press@bluefinmarketing.net](mailto:press@bluefinmarketing.net) - [bluefinpr@gmail.com](mailto:bluefinpr@gmail.com)

<https://www.bingosites.uk> conducted a survey of 2409 UK residents aged between 18 - 65 using an independent external surveying company. The results of the survey can be found online (below)

<https://www.bingosites.uk/blog/liverpool-is-the-bingo-capital-of-the-uk/>

## Media:



## Related Sectors:

Leisure & Hobbies :: Media & Marketing :: Women & Beauty ::

## Related Keywords:

Bingo :: Gambling :: Liverpool ::

## Scan Me:



## Company Contact:

[BingoSites.UK](https://www.bingosites.uk)

T. 07944024382

E. [press@bluefinmarketing.net](mailto:press@bluefinmarketing.net)

W. <https://www.bingosites.uk>

[View Online](#)

## Additional Assets:

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.bingositesuk.pressat.co.uk>