Liverpool is a booming business hub claims Atlas Outsourcing

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Along with 850 firms across the city, direct marketing specialists Atlas Outsourcing claim Liverpool's reputation for business is thriving.

About Atlas Outsourcing: http://www.atlasoutsourcingltd.com/about-us/

Atlas Outsourcing is an ambitious outsourced sales and event marketing firm in Reading and Liverpool. At Atlas Outsourcing they concentrate on delivering face-to-face sales techniques via promotional event marketing campaigns. The more traditional forms of marketing such as television, radio, print, leaflets, mailers and the Internet can create brand awareness however, they don't all guarantee results. Their direct and personalised approach not only provides great customer service, but also new custom for their clients.

At Atlas Outsourcing they represent clients in the energy, charity and home renovation industries. Their personal face-to-face approach allows them to meet with potential new customers directly. This relationship will aid in the retention of potential customers, and will also guarantee sales leads on the same day your event takes place.

The Liverpool Business Survey (LBS) takes place each year to measure business opinion in the city.Results from the study highlight statistics that promote Liverpool's' prosperity on business improvements for 2015.Liverpool Vision's latest Liverpool Business Survey reveals that 58% of local businesses are predicting they will grow over the next two years. One of the stand-out figures was the 76% of companies that scored Liverpool as either four or five out of a highest possible mark of five as a good place to do business. This compares to 67% a year ago, this statistic will give Atlas Outsourcing a competitive advantage with the clients looking to create localised brand awareness campaigns, with the positive vibes around the City, several respondents mentioned an increasingly favourable attitude to the city as a result of its perception as a thriving business and tourist destination, as well as increased profile achieved through International Festival for Business 2014.

With Liverpool fast becoming a key city in the UK for thriving new business models, Atlas Outsourcing are expecting it to become one of the top cities to do business, and therefore bringing new exciting opportunities for the outsourcing specialist as it attracts more diverse and unique clients, allowing Atlas to expand its client base and bringing more employment opportunities to the city.2015 in Liverpool will be exciting and Atlas Outsourcing are ready to seize the opportunity for growth for both themselves and their clients.

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