

Liverpool FC, Soccer Aid And Anthony Joshua Help Manchester Photographer to 3 Nominations

Thursday 21 March, 2019

Manchester advertising photographer Paul Cooper has had three projects shortlisted for a coveted place in the 2019 Creativepool Annual awards.

The projects include one on Anthony Joshua, Olympic boxing champion, world heavyweight champion and the current holder of the IBF, WBA and IBO titles in training, and another titled "Made of Liverpool", featuring Jordan Henderson, Roberto Firmino and Naby Keita. The images encapsulate what it means to be a Liverpool football player, the pride, the heritage and the feeling of being a part of the city of Liverpool and the remarkable bond that exists between the club and its supporters.

Finally, here are a couple from his time as the official photographer for Soccer Aid, featuring Usain Bolt as captain of the world XI and other celebrities. The project was undertaken for UNICEF to help promote the celebrity football match in aid of children around the world.

Over many shoots across the UK and Europe, he has photographed a wide range of sports stars and a host of A list celebrities. The imagery was used to raise awareness of the event and UNICEF. A record £6.7 million was raised, which was spent on providing life-saving food, vaccines, clean water and protection from violence to millions of children around the world

"It's great to be shortlisted for such a prestigious award and to be recognised for the series of creative projects for clients and for UNICEF, which is such a worthy charity."

"2018 was a great year creatively with some very interesting projects. Working with some of the biggest names in sport was great fun."

Winners will receive a coveted Gold Annual and further exposure through the launch of the printed Annual publication, which will be delivered to the desks of agencies and brands around the globe. Also, they get to appear at creative festivals such as Cannes Lions.

Paul has photographed campaigns for some of the biggest names in sport, film and fashion, shooting for esteemed brands such as Tag Heuer and Nivea, as well capturing the dynamic profile of sporting teams such as Manchester United and Liverpool FC.

He can capture the best aspects of any subject, from sports stars to Hollywood celebs. View the rest of his work at www.pcooperphoto.com

About

Paul creates innovative and imaginative photographs that generate editorial coverage for clients, including stunning ad campaigns and artistic portraiture. He started his career at News International, working for several titles including The Times and The Sunday Times. Having spent 15 years as a photojournalist in Paris, Paul now works out of Manchester from his fully equipped photography studio. He shoots global campaigns for brands such as Tag Heuer, Nivea and AON, and for clients such as Manchester United, Liverpool FC and others.

Note to Editors

Paul Cooper is happy to provide high-resolution images for offline publication.

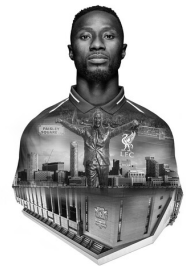
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