LIVE MUSIC CONSULTANCY ANNOUNCES LONG-TERM PARTNERSHIP WITH MULTIPLE MUSIC VENUES AND ARENA RACING COMPANY

Wednesday 16 December, 2020

Ghostwriter Consultancy & Events are thrilled to announce **4 new long-term partnerships** to deliver live music events.

The first of these agreements will see Ghostwriter exclusively deliver the **Live After Racing** brand across the Arena Racing Company's Racecourse estate for years to come. Current artists programmed for 2021 include **Pete Tong** – The Heritage Orchestra Ibiza Classics Summer 2021, **Jess Glynne**, **Tom Walker**, **Kaiser Chiefs**, **Rick Astley**, **Shed Seven** and **UB40**. Under the brand **international artists** will perform live after a race day, fusing music and sport to deliver a full day of entertainment.

Ghostwriter's new **5-year venue partnerships** will see Eventim Olympia – Liverpool (1930 capacity standing / 1200 capacity seated), Motion – Bristol (1350 capacity standing) and Camp and Furnace – Liverpool (1250 capacity standing / 500 capacity seated) operated as **high-spec full production** venues.

Carl Bathgate, Ghostwriter Director, commented, "We are delighted to be able to announce these **long-term partnerships** after such a challenging year for the industry and are very much looking forwards to 2021. Ghostwriter will be working closely with **Mark Spincer (Managing Director, Arena Racing Company)** to further develop the **Live After Racing brand** and also examining how we can **diversify the events across the ARC venue estate**. In **summer 2021** many of the **9,000 - 20,000 capacity sites** will be available with **full production** offering promoters viable outdoor options in such uncertain times. We are also extremely excited by our partnerships with **independent venues** and together with their teams will be working to improve the sites to best serve touring artists, promoters and customers alike. These venues are great spaces and we are confident that with the right approach they will become venues that live music fans and touring artists can enjoy on a regular basis."

ABOUT GHOSTWRITER CONSULTANCY & EVENTS

Ghostwriter Consultancy & Events have assembled a hand-picked team of industry specialists whose experience across all event disciplines enables us to deliver a wide range of services. The team have a proven track record in large scale outdoor events, live music venue management, concert promotion, ticketing, marketing, health & safety compliance and business to business consultancy.

Ghostwriter's mixture of big company experience and independent values allows them to focus on the clients' needs, with an even blend of creativity and practicality ensuring projects are delivered on time and within budget.

Website: www.ghostwriter.events

LinkedIn: www.linkedin.com/company/gwritereventsuk/

Facebook: www.facebook.com/gwritereventsuk

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For more information, press only:

Email: press@ghostwriter.events

ABOUT ARENA RACING COMPANY

Arena Racing Company ("ARC") is the largest racecourse operator in the UK. In 2019 ARC Group racecourses hosted 570 fixtures with 1.2 million people attending racing at one of ARC's racecourses each year.

ARC is made up of the following sixteen racecourses: Bath, Brighton, Chepstow, Doncaster, Ffos Las, Fontwell Park, Great Yarmouth, Hereford, Lingfield Park, Newcastle, Royal Windsor, Sedgefield,

Media:









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Southwell, Uttoxeter, Wolverhampton and Worcester. ARC operate hotels at Wolverhampton, Lingfield Park and Doncaster Racecourses, the latter of which opened in summer 2018.

Website: **www.arenaracingcompany.co.uk**

LinkedIn: **www.linkedin.com/company/arena-leisure-plc/**

Twitter: www.twitter.com/arenaracingco

ABOUT EVENTIM OLYMPIA LIVERPOOL

Eventim Olympia Liverpool, built in 1905 & grade II* listed, is a building of unique architectural & historical importance. It was designed as a purpose-built indoor circus and variety theatre by architect Frank Matcham and is one of only two independently operated Matcham venues. Heralded one of the most prolific theatre architects of all time, his surviving buildings are of national cultural significance. The venue enjoys a rich history within the performing arts, hosting a variety of theatre and music productions and even housing a cinema and a bingo hall over its 115-year life span.

In 1990, the current owners purchased the building and brought it back to life after several years of closure, and it has been in the family ever since. It now holds a wide range of events including live music, sports and comedy, as well as providing the backdrop to some of your favourite TV shows, appearing in productions such as Peaky Blinders (BBC) and Tin Star (Sky Atlantic).

Now firmly established on the touring circuit, with an accessible, diverse offering of cultural events, it welcomes 100k+ local and international visitors a year, across 75+ events.

Website: **www.eventimolympia.co.uk**

Facebook: **www.facebook.com/EventimOlympia**

Twitter: **www.twitter.com/EventimOlympia**

Instagram: www.instagram.com/eventimolympia

ABOUT MOTION

Located just outside Bristol City centre Motion is housed across 3 listed Victorian warehouses that were originally built as a gasworks and marble factory. In 2006 when the site's primary function was that of a popular skate park, events began to be staged here with the skate-ramps forming part of the dancefloor. Later in 2015 the complex was developed as full time club-night and gig venues spaces and its next chapter of entertaining the people of Bristol began in earnest.

Late 2016 saw the present Directors take ownership and embarked on extensive 3 year program of refurbishment. Motion received a whole new layout featuring a central stage, improved bar facilities and a DJ booth that sat just above crowd level. The Marble Factory was also transformed into a multi-level arena, with its new design making the best of high vaulted ceilings by incorporating a wraparound mezzanine level delivering an amphitheatre like feel.

In addition to the indoor spaces the venue has the ability to stage outdoor events and has successfully welcomed bands, DJ's, cinema and food festivals throughout the summer period keeping the offering fresh, eclectic and versatile.

Motion has played host to a wide variety of electronic and live artists over the years including, The Chemical Brothers, BBC Radio 6 Festival, IDLES, Primal Scream, Adam Beyer, Public Enemy, Deadmau5, Death Grips and Stormzy.

Website: **www.motion-bristol.com**

Facebook: **www.facebook.com/MotionBristol**

Twitter: **www.twitter.com/MotionBristol**

Instagram: www.instagram.com/MotionBristol

ABOUT CAMP AND FURNACE

Located in the Baltic Triangle, right at the heart of Liverpool's Creative & Digital Quarter, Camp & Furnace encompasses a range of versatile warehouse and studio spaces. The eclectic mix of industrial and rustic personalities serve to enhance the customer experience for a wide variety of events.

From club nights, food festivals and live music events, to exhibitions, installations and corporate functions; Camp & Furnace has a completely unique atmosphere and energy, making it the ideal venue for those looking for somewhere truly special. The private, versatile studio spaces provide deliver a blank canvas for galleries, rehearsals, presentations, exhibitions, photo and video shoots.

In recent years, Camp and Furnace has played host to renowned festivals and events such as BBC 6 Music Festival, Liverpool Sound City and Psych Fest, and is also regularly home to the Craig Charles Funk & Soul Club.

Corporate clients include Facebook, Google, Lush, Adidas, MTV, Red Bull and BBC Worldwide have successfully used the venue's characterful spaces for conferences, product launches and receptions.

Website: **www.campandfurnace.com**

Facebook: **www.facebook.com/CampandFurnace.Liverpool**

Twitter: **www.twitter.com/CampandFurnace**

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