

Live Innovations commitment to growth paying off as the firm has record-breaking week

Friday 19 August, 2016

London-based event marketing specialists, [Live Innovations](#) announced a record-breaking week on their Finance campaign and the firm are attributing the new office record to their commitment to growth.

Click [here](#) to find out more about Live Innovations.

Since the firm's re-launch back in January, Managing Director Tom Harris along with the firm's contractors, have worked hard to put solid foundations in place and implement strategies and systems to allow the event marketing specialists to grow. There has been a lot of time and effort invested into acquiring a group of ambitious and talented individuals who could follow the systems that have been implemented to help take the business forward.

It's been just eight months since the firm re-launched and in that time they have taken huge strides and achieved tremendous results both in terms of customer acquisitions for their clients and company growth. In recent months there has been a real focus on growth and the firm has taken several actions to achieve their growth goals. Managing Director Tom Harris hosted a seminar for the firm's contractors on urgency where he provided ten tips for achieving a sense of urgency. The firm has also been running business trips. At Live Innovations they argue that business trips can play a pivotal role in growth by providing a fresh market and consumer base to tap into as well as an opportunity to conduct market research.

One of the driving forces behind Live Innovations' rapid expansion is their commitment to development. Managing Director, Tom Harris has a passion for developing budding entrepreneurs into successful businessmen and women and he does this by acting as a coach and mentor to the firm's contractors. He has also been invited to be a keynote speaker at a number of industry events and he takes great pride in being able to share his story and impart words of advice to budding entrepreneurs.

At Live Innovations they have gained some tremendous momentum in recent months and they have big goals for the end of the year. "We have assembled a talented and ambitious group of individuals who all share a common goal for success. By nurturing them and offering opportunities for business development, I am confident we will achieve every goal we have," said Tom Harris, Managing Director at Live Innovations.

Live Innovations is an event marketing company specialising in personalised marketing events, which promotes their clients' brands directly to consumers. These unique event marketing campaigns give Live Innovations the chance to connect with consumers on a face-to-face basis which often helps to establish long-lasting and personal business relationships between brand and consumer. There are big things on the horizon at Live Innovations and they anticipate 2016 will be a momentous year at the firm.

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Company Contact:

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Live Innovations

T. 00000000000

E. admin@liveinnovations.co.uk

W. <http://www.liveinnovations.co.uk>

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