Live Innovations bolster leadership skills at advanced leaders meeting

Friday 24 March, 2017

On March 18th, Managing Director at Live Innovations Tom Harris accompanied two of the firm's top performing contractors to an advanced leaders meeting held at the Hilton London Bankside hotel.

Situated on London's popular South Bank, the Hilton London Bankside is just a short stroll from Borough Market and London Waterloo Train Station making it easily accessible to delegates travelling from all over the UK to attend the conference.

Find out more at www.liveinnovations.co.uk

Aspiring entrepreneurs and business owners from all over the UK were invited to London to attend the private meeting. Organised with the purpose to progress leadership development, the industry meeting comprised of keynote speakers and workshops filled with informative and educational information and materials to help assist and guide attendees on their entrepreneurial journey.

As one of the fastest growing industries in the world, the need for advanced leaders is imperative in the marketing and sales industry. At Live Innovations, they have a commitment to development, and they focus on building strong leadership foundations. The event-marketing specialists capitalise on every opportunity to attend events like the one held this past weekend as they provide invaluable information and the opportunity to be in a room filled with like-minded professionals with excellent networking opportunities. "Development of knowledge, skills and competencies leads to improved performance and goal achievement. Continued education is integral to success in any industry, and I would encourage any budding professional to commit to self-development and education if they want to get to the top," said Mr Harris.

All successful organisations need highly skilled and advanced leaders. Great leaders are invaluable when it comes to formulating and implementing new strategies and directions, as well as motivating a team to work towards a common goal. Ongoing leadership skills training is essential to ensure that leaders don't stay stagnant and are always expanding their knowledge and skill-set and leadership development is a prime focus at Live Innovations.

"Every successful business is built on good leadership. The ability to mentor, guide, coach and lead by example is what drives a business forward," said Mr Harris.

Live Innovations is an event marketing company specialising in personalised marketing events which represent their clients' brands directly to consumers. These individual event marketing campaigns give Live Innovations the chance to connect with consumers on a face-to-face basis, which often helps to establish long-lasting and personal business relationships between brand and consumer. Managing Director, Tom Harris is excited to start implementing the information acquired at the meeting and adapt some of the firms own training sessions.

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