Liva Healthcare Acquires Leading Danish Dietitian Network Diætisthuset to Expand Integrated Chronic Care Offering

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Copenhagen, Denmark, 12.08.2025 - Liva Healthcare, a leading European health tech company specialising in scalable digital care for people living with chronic conditions, today announced the acquisition of *Diætisthuset*, Denmark's largest network of dietitian-led clinics.

This strategic acquisition strengthens Liva's position in the Danish healthcare market. It marks a significant step in building a fully integrated care model that combines digital and in-person dietetic and coaching support with clinically-supervised weight loss medication and behavioural support for people managing obesity, pre-diabetes, and type 2 diabetes.

Martin Paarse, CEO of Liva Healthcare, said: "Diætisthuset has built a strong brand and clinical presence in Denmark, offering trusted, high-quality support to people seeking lifestyle change."

"By bringing Diætisthuset into the Liva family, we're creating a unique continuum of care, combining best-in-class digital and in-person dietetic and coaching support and medical pathways, including GLP-1 treatment. This is a crucial step towards delivering personalised, accessible and effective care at scale."

Founded in 2005, Diætisthuset operates a network of in-person clinics across Denmark and has built long-standing relationships with insurance companies, municipalities, and general practitioners. With Liva's digital capabilities and pan-European presence, the combined offering will unlock new possibilities for public-private partnerships and employer-funded healthcare.

Over the coming months, Diætisthuset will be fully integrated into Liva's operations. A key focus will be on complementing Diætisthuset's in-person services with digitised patient journeys, improving access to care, and strengthening Liva's multidisciplinary care model.

Martin Paarse continues: "Our shared mission is to make lasting lifestyle change possible for more people. Together, we will serve individuals through whichever channel suits them best; be that a clinic, via the Liva app, or a hybrid of both."

About Liva Healthcare
Liva Healthcare is a European pioneer in scalable digital-first health interventions for people living with obesity, pre-diabetes, type 2 diabetes, and cardiovascular disease. Through human-led, AI-supported coaching and partnerships with healthcare systems, insurers, and global brands, Liva delivers long-term health outcomes and cost savings. Liva operates in multiple European markets, including the UK, Germany, and the Nordics, and is a trusted provider to the NHS and other public sector bodies.

Learn more about Liva Healthcare: https://www.livahealthcare.com/

About Diætisthuset
Diætisthuset is Denmark's leading network of authorised dietitians, offering in-person consultations and support for weight management, healthy eating, and lifestyle change. With clinics across the country and long-standing relationships with Denmark's major health insurers, Diætisthuset has supported thousands of clients on their path to better health.

For more information
Please contact press@livahealth.com.

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