# Liquid Link announces new director appointment

**Thursday 26 August, 2021**

Liquid Link, finance arm of the Portsmouth-based Liquid Friday Group, have announced that they have expanded the board of directors with the appointment to director of Darren Levers.

With over 20 years' experience within the invoice finance and recruitment finance sectors, Darren has been with Liquid Link since last year and has been at the forefront of the company's service development and delivery throughout that time.

CEO Colin Gunnell, said of the appointment:

*"Darren's experience and knowledge of both Liquid Link and the invoice finance industry is a great strength to the business and I am delighted to see him joining the board and driving the company forward.*

*His directorship and input from a business development perspective will be hugely significant as we plan our next phase of growth and expansion."*

Darren himself expressed equal enthusiasm for his directorship, saying:

*"I am overjoyed to become a director and shareholder of Liquid Link. In my opinion Liquid Link offers something no-one else offers and that is a very personalised funding solution for the recruitment agencies who use our services.*

*Our approach is to offer a highly flexible funding solution that allows agencies to pick and choose what their finance facility looks and feels like. This allows Liquid Link to break the mould in our approach to funding, and I'm confident that we are set to become one of the market leaders in recruitment finance in the UK."*

The expansion of the board is just one indication of the commitment Liquid Link has to growing the business and bringing its flexible finance solution to recruitment agencies nationwide.

The company recently launched a vibrant new look and website to align with the wider refresh of the Liquid Friday Group brand. Certainly, the future for Liquid Link promises to be as bright as the new colour scheme!

**About Liquid Link**

Established in 2019, Liquid Link was launched specifically to provide flexible, fast invoice finance to the UK's recruitment agencies. Its mission is to give recruitment businesses of all sizes the funding and technology they need in order to scale quickly.

Liquid Link is an independent trading division of the Liquid Friday Group of companies which has been supporting contractors and recruitment agencies for over 15 years.

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