Liquid Friday partners with My VIP Rewards to launch Reward Club for contractors

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Leading UK umbrella company Liquid Friday has partnered with employee benefits platform My VIP Rewards to launch an exclusive Reward Club for its large community of contractors.

Membership of the Reward Club is free to all contractors and agency workers who work through Liquid Friday. They will enjoy over 5000 rewards, and benefits, including cashback offers at 97% of UK retailers, gym and wellbeing savings, and discounted tickets for cinemas, theatres and theme parks across the UK.

Liquid Friday Reward Club will also offer a range of free and subsidised support services to members, including a free will writing service, access to parenting and menopause support and subsidised mental health counselling.

Liquid Friday Director, Joe Taffurelli commented:

“Contractors and temporary workers typically miss out on the rewards and benefits that many permanent employees take for granted, so we’re delighted to launch the Reward Club to address this balance.

While we’ve previously provided a nominal benefits package for our umbrella workers, My VIP Rewards puts this on another level.

With cost of living at an all-time high, the new Liquid Friday Rewards Club offers really tangible savings for our contractors and their families, at well known retailers and services they actually use, putting an average of £500 back in their pockets.”

Maddy Alexander-Grout, of My VIP Rewards, said:

“We are so pleased to be working with Liquid Friday, they are so focused on supporting their employees and people they work with. I love their forward thinking approach and I think it will be a great partnership”.

The Liquid Friday Reward Club has already been rolled out to existing Liquid Friday contractors and all new contractors will be automatically enrolled so they can start benefiting straight away.

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