

## **Liquid Friday Announces Appointment of new Director**

Friday 5 August, 2022

Joseph Taffurelli has been appointed as Liquid Friday's newest Director. Joe joined the Board of Directors taking up his new role 25<sup>th</sup> July 2022.

Joe has worked at Liquid Friday for 10 years and will be working side by side with Liquid Friday CEO Colin Gunnell on developing, shaping, and executing on the businesses upcoming strategies focusing on all that is great about Liquid Friday; its exceptional service, industry knowledge, forward thinking attitude and its people.

Colin says "Having already worked with Joe for many years, I'm delighted to announce his appointment onto the board. He is a massively talented, proven, leader who fully understands the complexities of our industry. I am confident that Joe's insights and ability to drive results will be invaluable to Liquid Friday as we move forward with our plans for growth."

As well as leading the Head Office Operation, Joe has served on the Board of the FCSA in recent years and is a graduate of University of Portsmouth currently studying his MBA. Joe says "It's a real honour to be joining the Board of Directors at Liquid Friday. This is a business that always strives to do the right thing, lead our industry, and shape the future of contracting in the UK. I am excited to take Liquid Friday into its next chapter with Colin and the team!"

#### **About Liquid Friday**

A long standing and highly respected contractor services provider, Liquid Friday is a business partner of the Recruitment and Employment Federation (REC) and an accredited member of the Freelancer and Contractor Services Association (FCSA). Established in 2006 and based on Portsmouth, Liquid Friday is the home of contracting for a large community within the flexible workforce, supporting 5000+ contractors and over 400 recruitment agencies nationwide.

At Liquid Friday, we take inclusion and diversity seriously. We know that getting this right is critical for us to live our organisation's values of Getting It Done, Respecting Others & Focusing on Growth. We embrace diversity in all its forms and fostering an inclusive environment for all our people to do the best work is important to us. This is integral to our mission of being "The Home of Umbrella".

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