

# LINX Expand their Regional Internet Exchange as they Prepare to Welcome TeleData as 4th LINX Manchester PoP

Monday 7 October, 2019

The London Internet Exchange (LINX) are pleased to announce they will be launching a 4<sup>th</sup> site at their regional Internet exchange in Manchester.

Launched in 2012, LINX Manchester has gone from strength to strength attracting a productive mix of content and access networks on a local, national and international scale, who value the approach of 'keeping traffic local'. The exchange boasts over 140 connected member ports, peak traffic of over 100Gbps and greater than the coveted 99.999 % for reliability.

Currently located in 3 data centre facilities, LINX Manchester is taking the leap and extending its footprint to a 4<sup>th</sup> point of presence (PoP) as they plan to welcome long standing LINX member and reseller partner [TeleData](#) to the platform.

Jo Fereday, Product Manager at LINX says:

"LINX were aware of the need to increase the choice of data centre partners in Manchester. Teledata are a great partner for LINX, they are long standing members, have a clear understanding of peering and are true supporters of the LINX Manchester Exchange. We are pleased to be able to make Teledata a LINX PoP."

Multi-site deployment is key for a successful Internet exchange and LINX try to adopt this neutral approach across their whole network. It offers members choice of not only location but of carrier partners too, and also increases redundancy and resilience which remain as primary factors for any network looking to peer.

Commercial Director Matthew Edgley says:

"We are thrilled that LINX Manchester has selected us as their 4<sup>th</sup> Manchester PoP. It marks a real quality stamp for us as a carrier neutral data centre operator and is great news for our network intensive customer base, who will benefit significantly from peering on the LINX Manchester exchange directly from our site.

"We plan to make it as cost effective and simple as possible to become a member and join the exchange, by offering free of charge cross connects and discounted rack space for connected members. We hope to play a key role in the future growth of the LINX exchange and help to develop Manchester's connectivity capabilities even further."

TeleData have had significant growth in 2019 including the recent launch of their cloud platform, CloudActiv and joining LINX Manchester's physical network is another great achievement and will offer current and future customers fast and simple access to peering at the IX.

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