Lingos Online Language Learning Platform Secures Second Round Seed Funding to Boost Offering and User Base

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Lingos, the specialist online language platform where learners can find local foreign language teachers, has announced it has secured its second round of seed funding. Led by angel investors including Duncan Greenland, Founder of Study Group International, the latest financing will be used to build new advanced features and functionality into the Lingos website, enhancing the learning and exchange experience for registered teachers and learners.

“Our vision is to revolutionise the way people learn languages and to empower teachers to build their own tuition business,” says Mikael Dia, Founder and CEO, Lingos. “We have entered a large and competitive market with a unique proposition and are very excited by the opportunity for our business and our users.”

Launched in London in June 2013, Lingos is a UK-based, free to register website where learners build personal profiles and find perfect language tuition matches, and teachers create certified listings detailing their location, experience, and rates.

“Learning a language has traditionally been an expensive process. Until Lingos, there was no dedicated space for learners to seek out qualified teachers and make a selection based on their own learning needs, budget, or level of proficiency,” explains Dia. “According to research by the European Commission Council, only 38 per cent of Britons speak at least one other language. Our platform has been built by foreign language experts exclusively for language tuition to increase this number of foreign language speakers in the UK.”

Lingos enables learners to browse teachers in their local area, make contact, and arrange for private tuition at affordable rates set by the tutor. The platform also serves as an online community for learners to meet and exchange with others to further improve their language ability.

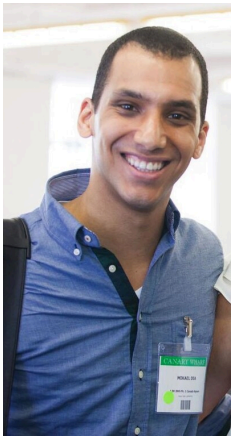
“The seed fund investment in Lingos is an important strategic milestone. With this capital injection, we will further develop the platform with enhanced functionality and engage an aggressive marketing strategy to rapidly grow our user base,” notes Dia. “We are now established as a serious player in today’s language and e-learning markets and will secure additional rounds of investment in the near-term to support our business plan – we look forward to improving our offering for teachers and learners alike.”

“Our strategic investment partners recognise the vast opportunity and unique proposition Lingos brings to the language learning market. No other online resource provides such a personalised service that puts simplicity, control, flexibility and choice into the hands of teachers and learners. This is how the language learning experience should be.” concludes Dia.

Lingos already has over 1,100 teachers and 900 students registered. A growing number of more than 30 languages are already taught via the site.

For more information visit www.lingos.co, or contact jennifer@lingos.co

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