

Limo Broker Introduce Sleek Online Payment System for Luxury Car Hire

Monday 21 July, 2014

Limo Broker are best known for their business aspirations, always wanting to expand and make amendments to see that their customers are receiving the best consumer experience possible.

On the back of extensive market research they discovered that their customers were arriving to their main site primarily through mobile devices, proving just how much of an online-focused company they have come to be.

Following many research polls and surveys it became apparent that customers would benefit from an online payment method, ensuring that their plans are not compromised as a result of having to make long phone calls to book transport.

Limo Broker's in-house web team have been working on a payment model for many months and have finally arrived at the perfect solution to booking limousines and chauffeur cars online.

Alexander Wigmore, Head of I.T at Limo Broker, says the firm are already reaping the benefits of this digital shift.

'Our main site is experiencing more daily visits than ever before with the option of paying online appearing attractive to our target market. Visitors are also spending more time on our site, choosing to navigate themselves around many more pages than previously'

'Users are definitely more inclined to stay on the site knowing there is a goal to achieve, instead of browsing through and then having to enquire manually'

The dedicated page keeps you in the comfort of the Limo Broker website, not taking you to other sites to input your requirements and personal details.

The benefits of booking online are plentiful, seeing that each customer receives a 10% discount as a token of their gratitude, supporting this new booking process.

The feature is simple, fast and most importantly it is safe, seeing that customers can secure and pay for their limousines, coaches, [super cars](#) and wedding cars simply by visiting [limobroker.co.uk](#).

On the Limo Broker website you can now compare hire prices to get the rate and vehicle best suited to you and the event you are attending.

By implementing a comparison feature the brokers have allowed their site to grow into more of a shopping hub, seeing customers enjoy more of an online experience than ever before.

Supported by a professional sales team the booking system is a modern and efficient way to arrange travel, justifying why Limo Broker are the luxury vehicle hire market leaders.

Take a look at the [online payment page](#) and share your thoughts.

Media:



Related Sectors:

Motoring :: Transport & Logistics ::

Related Keywords:

Limo Broker :: Secure :: Booking System :: Wedding Car Hire :: Transport Hire ::

Scan Me:



Company Contact:

—

Limo Broker Ltd

T. 0844 567 5252

E. editor@transportbrokergroup.co.uk

W. <https://www.limobroker.co.uk/>

Additional Contact(s):

Abigail Moses

Tel: 02920 442214

email: editor@transportbrokergroup.co.uk

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.limobroker.pressat.co.uk>