

## Limitless Communications offers tips to Budding Entrepreneurs

Thursday 4 December, 2014

Entrepreneurship can be a difficult and stressful [career choice](#), so to help aspiring entrepreneurs be the best they can be [Limitless Communications](#) is offering their top tips.

Entrepreneurs are extremely important contributors to both the economy and local communities. Entrepreneurs often trade and source locally which helps communities to grow and the local economy to thrive. As well as this entrepreneurs create new ideas which can either help improve a way of life or just be something new, fun and interesting which consumers are likely to invest in. Starting a business will also provide new opportunities for work, increase consumer income and improve consumer confidence to invest, all contributing to growing the economy.

But to get to this place, Limitless Communications points out that entrepreneurs face many challenges, such as deciding whether their idea is profitable, gaining enough market research to decide whether there is a gap in the market for this product/service, getting funding, opening the business, hiring and training staff and many more. Limitless Communications points out that entrepreneurship can be a very risky and stressful career choice and there is a lot to do to make a business work.

However, the firm also point out that there are many benefits of becoming an entrepreneur. There is the flexibility of choosing working hours, being your own boss, owning something that can be passed on to future generations, the freedom to be creative and ultimately, if successful, a better wage and a better lifestyle. Limitless Communications believes that despite all the risks many people choose to be entrepreneurs because they feel the benefits outweigh the dangers.

But to ensure that entrepreneurs pursuing their ideas are the best they can be, Limitless Communications is offering their top tips to be a successful business owner:

**Get stuck in** When starting out, it's essential to personally handle sales and other customer interactions whenever possible. Do not deem these tasks too trivial to handle yourself. Direct client contact is the clearest way to receive honest feedback about what is going well and what could be done better. Don't be afraid to get stuck in and never ask an employee to do something you wouldn't do.

**Know when to change course** Few business owners find the most successful formula right out of the gate. Many ideas will have to adjust over time. Whether just making a few tweaks or completely re-thinking the idea, trial and error is the only way to know what really works. But entrepreneurs must remain open to change and not stick blindly to their guns when it is clear the original idea is not working.

**Count the Pennies** Steady cash flow is crucial to any business venture. This is essential for purchasing inventory, paying rent, maintaining equipment and promoting the business. The key to staying in the black is rigorous bookkeeping of income versus expenses. Hiring an accountant should be top of the list of things to do; they will spot where money can be saved and where it needs to be spent. Most businesses will not profit in the first year so setting money aside for contingency will help entrepreneurs alleviate the risk of falling short on funds.

**Bottom Line** Risks are inevitable when launching a new business so entrepreneurs must be prepared to mitigate the pitfalls whenever possible. But with a passion for the business and keen attention to detail an entrepreneur can take a unique idea from concept to reality.

Limitless Communications is an outsourced sales and marketing company. The firm specialises in face-to-face marketing campaigns that create long-lasting relationships between brand and consumer, which leads to improved customer acquisition, brand awareness and brand loyalty.

Limitless Communications support entrepreneurs through their Business Development Program which aims to develop aspiring entrepreneurs' personal and business skills to give them the opportunity to become successful leaders and potentially run their own business.

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