LIME and Ericsson Complete LTE Roll-Out in Cayman Islands

Friday 16 May, 2014

Related Sectors:

Computing & Telecoms ::

Related Keywords:

Cable & Wireless Communications ::

Scan Me:

Cable & Wireless Communications' business in the Cayman Islands, which trades as LIME, has completed the roll-out of its new 4G LTE network. The network was installed by Ericsson (NASDAQ:ERIC) as sole supplier, covering 100% of the islands. This has resulted in higher capacity, and enhanced mobile data services.

The increased capacity has enabled new and better services to LIME customers such as video streaming, interactive TV and advanced games. LIME customers in the Cayman Islands can now enjoy download speeds over five times faster than were available previously. This will enable LIME customers to download a music track in three seconds or a film in 40 seconds.

A 4G LTE mobile data service will also complement users of the latest smartphones like the iPhone 5, which LIME has the exclusive rights to provide in the Caribbean.

Ericsson has also expanded LIME's existing HSPA network, which now covers 100% of the islands.

Since the upgrade took place, average data traffic on LIME's mobile network has increased by 68 times. Over the last 18 months there has been a significant increase in video, streamed TV and social networking usage.

Bill McCabe, CEO, LIME Cayman Islands, says: “At LIME, we value innovation and the skills to provide excellence in services; we have made a huge effort to deliver an unbeatable mobile data customer experience. Together with Ericsson, we are able to provide our customers with superior mobile data services and performance based on a complete LTE solution.”

The solution included the deployment of a new Evolved Packet Core (EPC) and new HSS (Home Subscriber Server), as well as new radio base stations for 4G/LTE. This energy-efficient compact solution will allow LIME to develop new, high-speed mobile broadband services, while reducing the deployment cost. Ericsson also has provided a range of services, including network design, training, systems integration, managed services and technical support.

The nationwide LTE and HSPA network roll-out between LIME and Ericsson marks another milestone in the longstanding relationship between the two companies.

Nicolas Brancoli, Vice President of Ericsson Latin America & Caribbean, says: “This deal reaffirms Ericsson's leadership in LTE and further extends our relationship with LIME. Innovation is driven by people, and Ericsson is the right partner to support LIME's vision of contributing to Caribbean society.”

Ericsson is the market leader in WCDMA/HSPA and LTE. Today, more than 45 percent of the world's WCDMA/HSPA smartphone traffic and 50 percent of the world's LTE smartphone traffic is served by Ericsson networks, which is more than double the traffic of its closest competitor. More than 190 LTE RAN and Evolved Packet Core networks have been delivered worldwide, of which more than 130 have gone live commercially. There are also more than 240 WCDMA/HSPA RAN live commercial networks.

- Ends -

Notes to Editors:

LTE Media Kit www.ericsson.com/thecompany/press/mediakits/lte

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press or https://www.flickr.com/photos/cable-wireless-communications

About Cable & Wireless Communications

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line

services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

About Ericsson

Ericsson is a world-leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscriptions.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2013 the company's net sales were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

Ericsson has been present in Latin America since 1896, when the company established an agreement in Colombia and delivered equipment for the first time in the region. In the early 1900s, Ericsson increased its presence in Latin America by signing commercial deals in Argentina, Brazil and Mexico. Today, Ericsson is present in 56 countries within South America, Central America, Mexico and the Caribbean, which combined count the region as one of the few with complete Ericsson installations, including a Production Unit, R&D Center and Training Center. Ericsson is the market leading telecom supplier, with over 40% market share in Latin America and more than 100 telecom service contracts in the region.

www.ericsson.com/jm

www.ericsson.com/jm/news

twitter.com/EricssonCarib

www.facebook.com/EricssonCaribbean

www.youtube.com/ericsson

For more information, please contact:

Ericsson

Karina Martini

T: +56 9 87692635

E: karina.martini@ericsson.com

Cable & Wireless Communications

Lachlan Johnston

T: +44(0) 20 7315 4006 / +44 (0) 7800 021 405

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk